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**DONOR ENGAGEMENT  
&  
RESOURCE  
MOBILIZATION**  
Session

# Objective of this Session

To equip cluster coordination teams with a comprehensive understanding of standard resource mobilization mechanisms for humanitarian emergencies and emphasize the importance of proactive donor engagement. The session aims to enhance the capacity of cluster coordinators to secure funding and resources effectively by fostering innovative approaches and preparedness.

# Donor engagement & Resource Mobilization

| <b>CERF</b>                     | <b>CBPF</b>                | <b>HRP</b>                 | <b>OTHER</b>   |
|---------------------------------|----------------------------|----------------------------|--|
| Central Emergency Response Fund | Country-Based Pooled Funds | Humanitarian Response Plan | UN / Multilateral<br>Private<br>Non-Traditional<br>Diaspora<br>(Etc)<br><br>Bilateral? |

**Who is normally the largest donor and responder in shelter emergencies?**



# Donor engagement & Resource Mobilization

| Supply   | Demand   |
|--|--|
| <b>CERF</b><br>Central Emergency Response Fund | HRP<br>Flash Appeals<br>IFRC Appeal                            |
| <b>CBPF</b><br>Country Based Pooled Funding    | Individual NGO fundraising<br>Cluster advocacy and fundraising |
| <b>Multilateral</b><br>(UN Agencies)           |  |

**HRP** Humanitarian Response Plan

# Donor engagement & Resource Mobilization

| <b>Resource Mobilization – Coordinators’ Role</b>   |   |  |   |
|---|---|--|---|
| <b>CERF</b>   | <b>CBPF</b>   | <b>HRP</b>   | <b>OTHER</b>  |
| <ul style="list-style-type: none"> <li>• Develop cluster strategy based on needs</li> <li>• Inform and support relevant UN agencies</li> <li>• Advise the HC/RC</li> <li>• Coordinate implementation</li> </ul> | <ul style="list-style-type: none"> <li>• Develop Cluster Priorities, criteria and Strategy (agreed with SAG)</li> <li>• Quantify the cluster appeal</li> <li>• Defend strategy and appeal</li> <li>• Establish a Review/Vetting Committee</li> <li>• Strategic Review</li> <li>• Technical Review</li> <li>• Recommend / reject / amend projects</li> </ul> | <ul style="list-style-type: none"> <li>• Conduct assessment</li> <li>• Identify needs and draft cluster HNO chapter</li> <li>• Develop HRP Sector Strategy (Objectives, activities and indicators)</li> <li>• Manage project submission</li> <li>• Project vetting</li> <li>• Sector summary</li> <li>• Draft HRP chapter</li> <li>• Defend sector request</li> <li>• Strategic follow up</li> </ul> | <ul style="list-style-type: none"> <li>• Advocacy with donors</li> <li>• Disseminate needs assessments</li> <li>• Develop advocacy messages</li> <li>• Develop cluster material</li> <li>• Develop specific responses (emergencies, winterization, etc)</li> <li>• Maintain donors informed of sector developments</li> </ul> |

# Donor engagement & Resource Mobilization

1. Tips and best practices for engaging with donors
2. What products you can prepare for donor engagement and resource mobilization?
3. What actions can be taken for preparedness? (in financial and resource terms)
4. What could the GSC do to help you raise funds for the sector?

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<https://www.menti.com/alihjnedpr2t>



# Donor engagement & Resource Mobilization

## *Group Exercise - Instructions*

Split in groups per tables – Each group will be assigned a number

Each group must propose at least 2 innovative ideas:

1. One for Donor engagement
2. Resource Mobilization for the Shelter Sector

You have a total of 15 minutes to present your proposal in **Jamboard**

Later each group focal point will present in 1 minute their proposed innovative ideas

# Proposed Solutions to Our Challenges Session- Instructions

EACH GROUP WILL USE A JAMBOARD SLIDE ACCORDING TO THEIR GROUP #

[https://jamboard.google.com/d/112YA2NcWAXvznhWhv9IPsMAUnZT8DvwF0S9ISdkVX\\_Y/edit?usp=sharing](https://jamboard.google.com/d/112YA2NcWAXvznhWhv9IPsMAUnZT8DvwF0S9ISdkVX_Y/edit?usp=sharing)

Donor Engagement & Resource Mobilization - GROUP 1

|   |  |
|---|--|
| Innovative Proposal for Donor engagement              | Innovative Proposal for Resource Mobilization for the Shelter Sector |
| <p><b>Your Proposal for donor engagement here</b></p> | <p><b>Your Proposal for Resource Mobilization here</b></p>           |



**ONLY THE LEADER OF EACH GROUP WILL WRITE IN THE JAMBOARD**

An elderly woman with grey hair, wearing a blue dress with a red and yellow floral pattern, is kneeling on the ground. She is using a wooden plank to spread a layer of brown mud onto a wall made of vertical bamboo poles. The wall has a horizontal wooden beam across it, and there is a white rectangular panel or door at the top. The ground is dirt. The text "THANK YOU" is overlaid in the center of the image.

**THANK YOU**



GLOBAL  
**SHELTER CLUSTER**

Coordinating Humanitarian Shelter and Settlements