

SOCITM CONFERENCE | 10TH JUNE 2026

How safety concerns affect digital confidence for women & girls*

#TEAM UNSTOPPABLE

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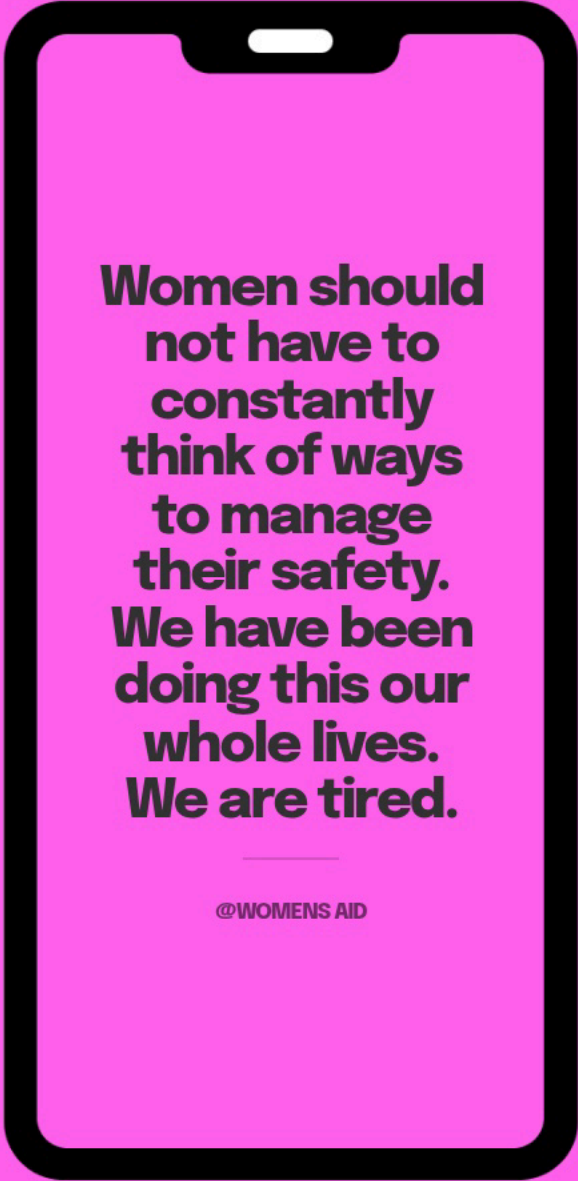


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WHY IT MATTERS

The NPCC released a statement in May 2025 quoting VAWG as an Epidemic and requiring a response equal to that of counter terrorism. Digital abuse mirrors offline gender based violence.

- **Only 9% of girls feel safe online.**
- **Research conducted by Refuge in 2021 found that 1 in 3 women in the UK have experienced online abuse** at some point in their lives.
- **68% of women believe legislation against online violence is ineffective.**
- **Women are 27 times more likely than men to be harassed online.**



Women should not have to constantly think of ways to manage their safety. We have been doing this our whole lives. We are tired.

@WOMENS AID

Why it matters

- Online safety and confidence for women matter because they are **foundational to equality, wellbeing**, and full participation in modern society.
- When women can engage online without fear and with confidence, **digital spaces become more inclusive, innovative**, and representative for everyone.



The rise of deepfake pornography in schools: 'One girl was so horrified she vomited'



The Guardian UK



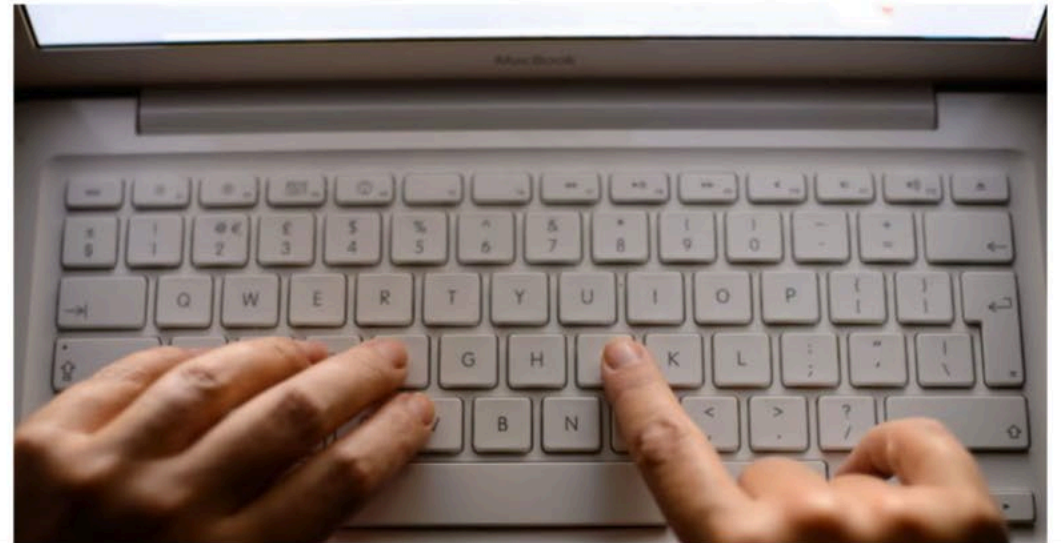
Elon Musk's Grok AI appears to have made child sexual imagery, says charity



The Guardian UK ▾

UN warns women in public life face increasingly sophisticated online violence

UN Women report says AI, anonymity and lack of effective laws are increasing the risks of engaging in digital spaces





Is surveillance culture fuelling child cyberstalking?



JAMES FELGATE / BBC

Children as young as 10 and 11 have been reported to police forces in England for suspected cyberstalking offences.

Hannah Karpel, BBC South East Investigations Team and **Gerry Georgieva**, BBC England Data Unit

23 June 2025

Children being drawn into a world of cyberstalking need to be educated about healthy relationships in the digital age, says Safeguarding Minister Jess Phillips.

Social media sites failing to protect girls from harm at every stage

Our new research shows that the most popular social media sites are failing girls, making them vulnerable to grooming, abuse and harassment.

- Our polling also shows that most British adults (86%) believe tech companies aren't doing enough to protect girls from harm on social media.
- Parents of girls aged 4-17 highlighted contact from strangers (41%), online grooming (40%), bullying from other children (37%) and sexual abuse or harassment (36%) as their top four concerns when it came to their daughter's experiences online.
- We're calling on tech companies to rethink how social media platforms are designed and prioritise creating age-appropriate experiences for young girls online.



NSPCC

New Survey Reveals 77% of Girls and Young Women Faced Online Harm in the Past Year



SWGL

NEWS 4 March 2021

Two-Thirds of Irish Women Harassed Online

Info Security Magazine



World Service · 16 Nov 2021 · 17 mins

Stalkerware: Tech-enabled domestic abuse skyrocketing

Business Daily >

▶ Play



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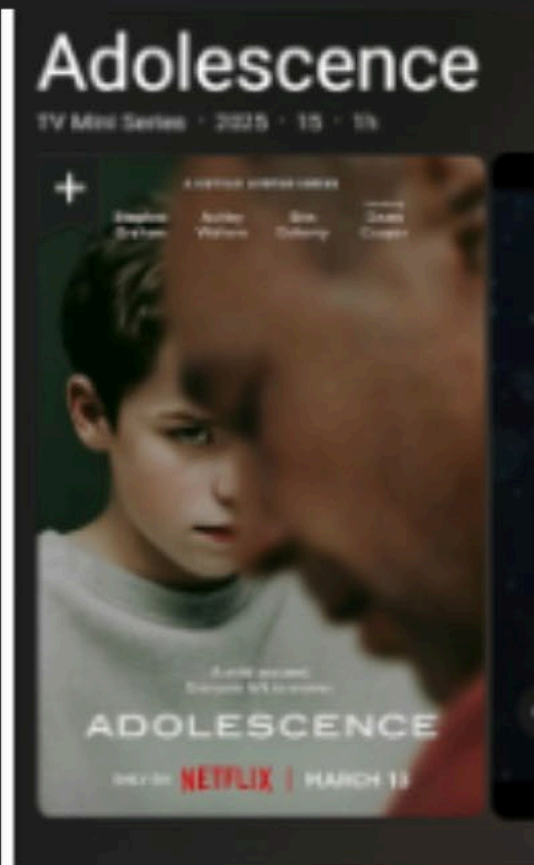


Subscribe

'I was secretly filmed with smart glasses and then trolled online'



Ofcom calls on tech firms to make online world safer for women and girls



How it affects participation

Observed effects: reduced confidence, withdrawal, and constrained voice

- 38% of women abused online feel unsafe or less confident, leading to reduced participation and engagement.
- 95% report mental health effects like anxiety and fear, causing withdrawal and altered online behaviours.
- 1 in 5 women fear physical attack as a result of technology-based abuse, exacerbated by increased location-based tracking

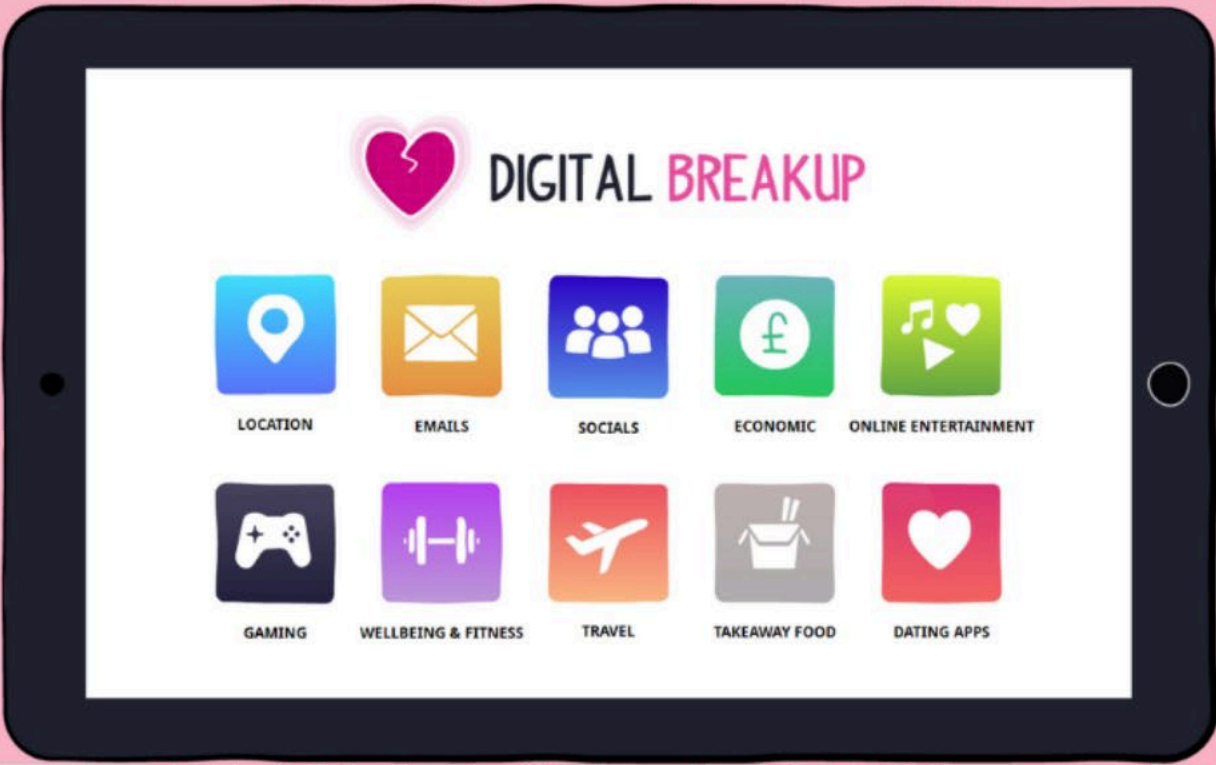




Reduction in online female presence and voice

- Businesses, Employment, and Work
Spreading rumours, false reviews (defamation), and threats can result in economic losses.
- Personal Data Protocols Increased concerns around data being leaked/hacked, unknown selling of data for marketing, results in a general distrust of submitting any information online.
- **Result: Even with access, women still feel unsafe, hesitant, and silenced online**

What's already out there?



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B SAFE

An Unstoppable Solution ..

A secure, end-to-end experience designed by and for women, keeping you in digital control.



Personalised Scenario tool in-pocket

Tell the app your scenario

Scan your tech

Receive your personalised check list

Create and share a checklist for someone else



Secure reporting and messaging

Join the 'chick chat' - a live AI experience ready to answer your specific questions, guide you through reporting on different platforms. end-to-end encrypted, safe and secure.



Real Time Scanning & Alert System

Auto-generated prompts let you know when someone you are connected to online, or a site you are visiting, posts misogynistic content. You can make the decision to re-navigate before it reaches you. You stay in control



Safety concerns don't just affect individual women—they **shape the digital world**.



Improving safety increases participation, innovation, and **equality**.



The goal is to create digital tools that empower women to participate freely in online spaces and **add to the conversation**.

THANK YOU!

HANNAH | NAVDEEP | VIVECA | LUCY | VICTORIA

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**IT ALWAYS
SEEMS
IMPOSSIBLE
UNTIL IT'S
DONE**