

Innovation, technology, modernisation.

Our 2022 partnership
packages are ready to open



Meet your relationship manager

Communication is key to Socitm. If you need further information or to discuss what's right for you, get in touch.



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Head of partnerships and sales

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Going strong, growing fast

We are the professional network for leaders engaged in the innovation and modernisation of public services. We are a growing community with a robust history.

Here's how we came to be:



IT professionals from different local authorities wanted to address common problems and solutions. They met to share their ideas.



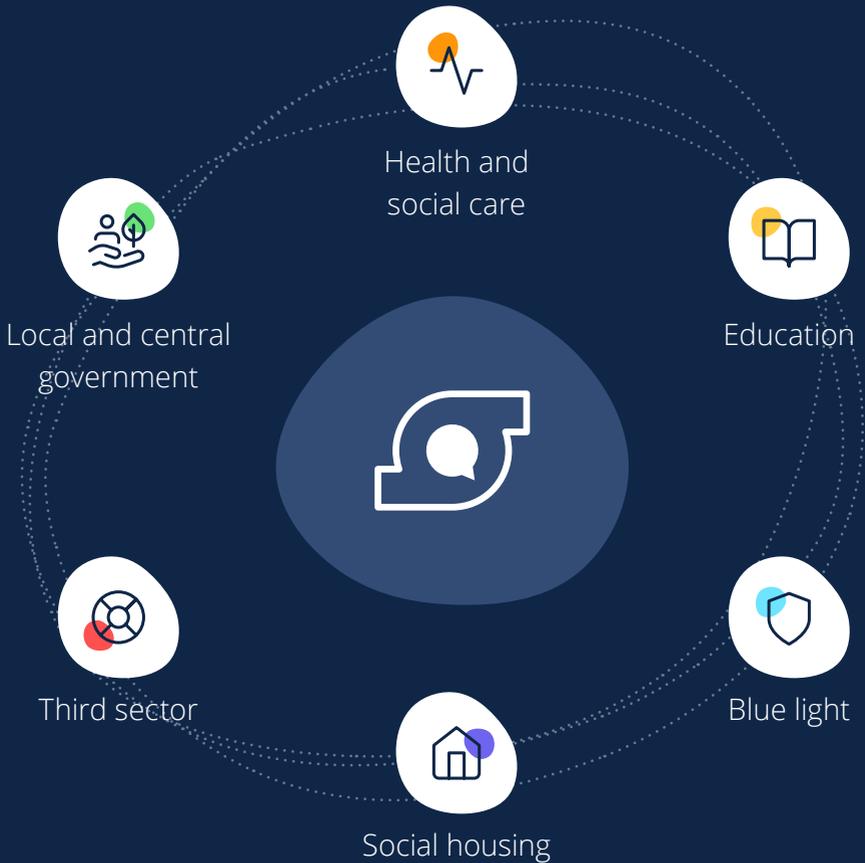
More people wanted in on this great opportunity, so more were invited; more people, more ideas, more solutions. As the meetings grew larger, they turned into events, requiring a team to organise them.

1986 - we came to life!



As Socitm grew, so did the ideas. Now we offer membership options, develop partnership opportunities, produce research, provide knowledge, coach... and much more!

Connecting you to high calibre digital leaders in the following public sectors



Meet our president's team



Sam Smith | *Outgoing President*

Assistant director of IT & Digital for 3C ICT, Strategic IT Lead for Cambridgeshire County and Peterborough City Councils
Policy theme: Healthy and well communities / Covid-19 recovery



Sandra Taylor | *Immediate past president*

Assistant director of IT and digital at Worcestershire County Council
Policy theme: Leadership, diversity and skills



Alison Hughes | *Vice president*

Assistant director of ICT, digital and customer at Liverpool City Council
Policy theme: Modernising ICT service delivery



Matt Lewis | *Vice president*

Chief Operating Officer, SRS shared resource service
Policy theme (incoming): Leadership, diversity and skills



Mark Lumley | *Vice president*

Director of ICT & Digital at London Borough of Hounslow
Policy theme: Ethical use of emerging technologies and data



Huw McKee | *Incoming President*

Head of IT & Digital Transformation at Conwy Council
Policy theme: Service design and transformation

Explore our partnership packages

Our packages are blended into a hybrid model of the virtual and physical so you can always maximise your value. For a full breakdown of each package take a look at the following pages.



Executive packages

Work alongside our president's team and directors to help transform the provision of local public services.

From

£25,000/yr



Event packages

Our events bring together groups of motivated leaders and influencers across the public sector throughout the UK.

From

£2,500



Additional packages

Opportunities to help build your understanding of the challenges faced by our members now and in the future, and how you can help solve them with practical solutions.

From

£1,250



Executive packages

As an Executive partner, you will develop close working relationships with our President's team and directors, to influence public sector leaders to a brighter, digital future. With only five packages available each year, make sure you don't miss out. To discuss your options, contact Aimie, our Head of partnerships and Sales at aimie.francis@socitm.net.

Accessibility

£25,000/yr

Theme lead:

Kevin White,
*Non-executive
Director, Socitm*

Post-Covid Recovery

£25,000/yr

Theme lead:

Samantha Smith,
*Outgoing President,
Socitm*

Modernising ICT service delivery

£25,000/yr

Theme lead:

Alison Hughes,
Vice President, Socitm

Ethical and secure use of emerging technologies and data

£25,000/yr

Theme lead:

Mark Lumley, *Vice President, Socitm*

Service design and transformation

£35,000/yr

Theme lead:

Huw McKee,
*Incoming President,
Socitm*



Event packages

Our events bring together groups of motivated leaders and influencers across the public sector throughout the UK.

They offer the chance to cover topics in detail which helps strengthen relationships, inspire innovation, and provide a platform for sharing best practice.

	Local partner	National partner	National partner	President's partner	President's partner
		Entry level		Entry level	
	Access to five chosen Share Local events	Access to one chosen Share National event	Access to one chosen Share National event	Access to the President's Conference	Access to the President's Conference
Price	£3,000	£2,500	£5,000	£5,500	£9,995
Benefits					
Hyperlinked logo on our website	✓	✓	✓	✓	✓
Elevator pitches	x5	x1	x1	x1	x1
Elevator pitch length	5 minutes	2 minutes	2 minutes	2 minutes	2 minutes
Delegates for chosen event(s)	x2	x2	x3	x2	x4
Access to Share Local meetings	x5 meetings (physical or virtual)				
Host workshop table			x1		x1
In Our View magazine advert			Half-page, x1		Half-page, x1



Other packages

We are excited this year to offer opportunities to help build your understanding of the challenges faced by our members now and in the future, and how you can help solve them with practical solutions.

Top Talent partner	
Price	£10,000
Benefits	
Hyperlinked logo on our website	✓
Brand exposure on our Leadership Academy webpage	✓
In Our View magazine advert (half-page)	✓
Host a workshop table at your preferred Share National event	✓
Presentation slot (30 minutes) at your preferred Share National event	✓
Delegate places on our Top Talent programme, x2	✓
Host the networking dinner on the first day of the Top Talent programme	✓
Co-branding of the Top Talent programme material	✓
Set the group project (determine the topic)	✓
Provide a mentor to the group	✓

Webinar partner

Price

£1,250

Benefits

Hyperlinked logo on our website

✓

Webinar space

x1

Speaking session

1 hour, x1

Inform partner

Price

£1,995

Benefits

Hyperlinked logo on our website

✓

Inform subscription

✓

Additional details

Each year, a member of our president's team will add commentary and opinion to two briefings of up to 2,000 words produced by you. We will then promote your content to our membership – and more widely – with our contribution strengthening your credibility in the public sector.

About us

**We are the society for innovation,
technology and modernisation.**

Our vision is to be the preferred network for professionals who are shaping and delivering public services.

Our members benefit from being part of a growing community where collaboration is key. We bring people together to share experiences and best practice while learning from each other to the benefit of the public sector as a whole. Established for over 30 years, we continue to challenge convention, inspire change and power progress.

Get in touch

Website: www.socitm.net

Email: aimie.francis@socitm.net

Tel: 01604 271004



Join the conversation...  @Socitm |  Socitm