

CO-BRANDING TOOLKIT

LOGO

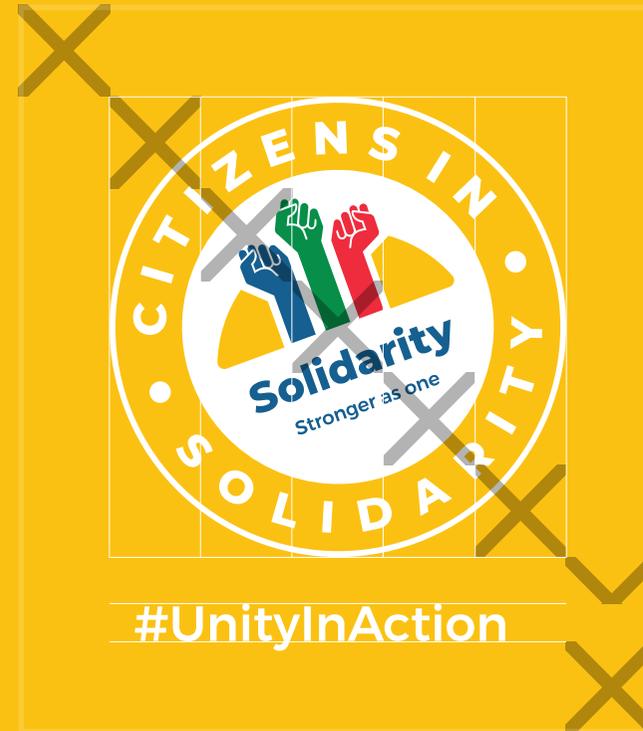


#UnityInAction

LOGO BREAKDOWN



#UnityInAction



#UnityInAction

X = The Solidarity circle divided into 5

CO-BRANDING LOGO PLACEMENT



COLOURS & FONT

C: 95
M: 64
Y: 21
K: 4

C: 1
M: 25
Y: 100
K: 0

C: 0
M: 95
Y: 78
K: 0

C: 0
M: 0
Y: 0
K: 0

C: 87
M: 20
Y: 96
K: 5

C: 0
M: 0
Y: 0
K: 100

Montserrat

<https://fonts.google.com/specimen/Montserrat#standard-styles>

Montserrat Regular

The quick brown fox jumps over the lazy dog

Montserrat Medium

The quick brown fox jumps over the lazy dog

Montserrat SemiBold

The quick brown fox jumps over the lazy dog

Montserrat Bold

The quick brown fox jumps over the lazy dog

IMAGES

Social distancing



Opening windows



Wearing masks properly



Avoiding large indoor gatherings



Getting the vaccine



Brand



BILLBOARDS 3x6

Together we can stop the spread of Coronavirus.

Keep opening windows

YOUR LOGO



#UnityInAction

Together we can stop the spread of Coronavirus.

Keep avoiding large indoor gatherings

YOUR LOGO



#UnityInAction

Together we can stop the spread of Coronavirus.

Keep wearing your mask properly

YOUR LOGO



#UnityInAction

Together we can stop the spread of Coronavirus.

Keep social distancing

YOUR LOGO



#UnityInAction

PRESS 265 x 100



Together we can stop the spread of Coronavirus.

Keep wearing your mask properly

Let's continue wearing our masks properly to keep each other safe, because when we come together, we can do great things. Help register over 60s in your family and community for their COVID-19 vaccine today.

YOUR LOGO



#UnityInAction



Together we can stop the spread of Coronavirus.

Keep avoiding large indoor gatherings

Let's continue avoiding large indoor gatherings to keep each other safe, because when we come together, we can do great things. Help register over 60s in your family and community for their COVID-19 vaccine today.

YOUR LOGO



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Together we can stop the spread of Coronavirus.

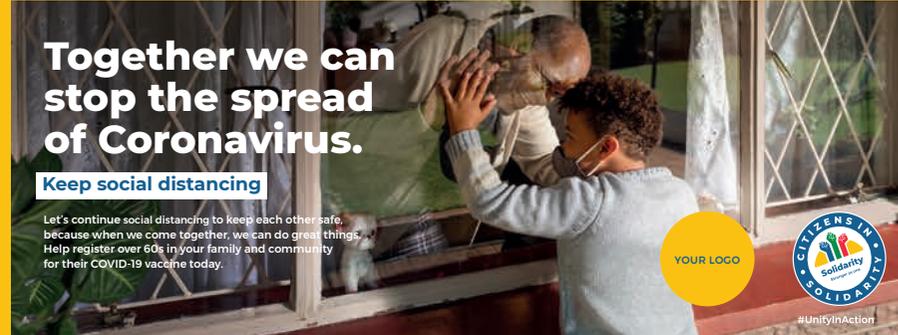
Let's get vaccinated

Let's get vaccinated to keep each other safe, because when we come together, we can do great things. Help register over 60s in your family and community for their COVID-19 vaccine today.

YOUR LOGO



#UnityInAction



Together we can stop the spread of Coronavirus.

Keep social distancing

Let's continue social distancing to keep each other safe, because when we come together, we can do great things. Help register over 60s in your family and community for their COVID-19 vaccine today.

YOUR LOGO



#UnityInAction

POSTER



HOW DO VACCINES WORK?

1.



A person is injected with a modified form of the virus (it doesn't cause you to get the virus).

2.



Your immune system reacts by producing antibodies to recognise the virus.

3.



Should you become infected, your immune system will be ready to fight off the virus.



Let's get vaccinated. Help register over 60s in your family and community for their safe and free COVID-19 vaccine today.



USSD - Dial *134*832*IDNUMBER#
Whatsapp - send the word 'Register' to 060 012 3456
Online - <https://vaccine.enroll.health.gov.za>

YOUR LOGO



#UnityInAction

LEAFLET



HOW DO VACCINES WORK?

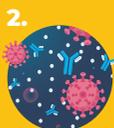
YOUR LOGO



#UnityInAction



1. A person is injected with a modified form of the virus (it doesn't cause you to get the virus).



2. Your immune system reacts by producing antibodies to recognise the virus.



3. Should you become infected, your immune system will be ready to fight off the virus.



Population immunity

The more people who get vaccinated will create herd immunity. When your community is immune to a virus, it cannot spread easily.

What is a COVID-19 vaccine?

- The COVID-19 vaccine is a modified form of the virus that is injected into you (it won't cause you to get the virus).
- Your immune system will then produce antibodies to recognise the virus so if you are infected your body will be able to fight COVID-19.

What is vaccination?

- Vaccination is a simple, safe, and effective way of protecting people against harmful diseases, before they come into contact with them. It uses your body's natural defenses to build resistance to specific infections and makes your immune system stronger.

What does a vaccine do?

- It strengthens your immune system.
- It protects against harmful diseases.
- It is simple, safe and effective.

Why are vaccines important for COVID-19?

- Vaccines allow for the production of long-lived anti-bodies and the development of memory cells.
- Vaccinations are one of the best ways to put an end to the serious effects of certain diseases.
- Vaccines are a critical part of disease prevention and are estimated to save between 2 & 3 million lives every year.
- Without vaccines, we would all be far sicker, far more often.
- Every single South African who gets vaccinated will make a difference to reaching herd immunity.
- Vaccines are the most effective way to get back to normal life.

Is it safe for people with HIV to get the COVID-19 vaccine?

- Yes it is safe. Clinical trials have included people living with HIV.

Will I have to pay for the COVID-19 vaccine?

- No one will need to pay to get the vaccine.

Will the COVID-19 vaccine impact people with any pre-existing conditions?

- The vaccine has been found to be safe and effective in people with various conditions that are associated with increased risk of severe disease. This includes hypertension, diabetes, asthma, pulmonary, liver or kidney disease, as well as chronic infections that are stable and controlled.

If I am pregnant, can I get the COVID-19 vaccine?

- Yes, if you are pregnant, you can receive a COVID-19 vaccine.
- You might want to have a conversation with your healthcare provider to help you decide whether to get vaccinated. While such a conversation might be helpful, it is not required before vaccination.



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Together we can stop the spread of Coronavirus



Keep wearing your mask properly.



Keep social distancing.



Keep avoiding large indoor gatherings.



Keep opening windows.

COLLATERAL



COLLATERAL



THANK

YOU