

ASIAN SPOTLIGHT

THE LATEST NEWS AND PRODUCTS FROM ASIA



SUPERGIS DESKTOP HELPS THE FARMERS IN SAINT KITTS AND NEVIS

Supergeo is delighted to announce that its full-featured **Desktop GIS Software- SuperGIS Desktop 3.3** is recently selected to help agriculture productivity in **Saint Kitts and Nevis**. Located in the Lesser Antilles, Caribbean Sea, Saint Kitts and Nevis is a twin-island nation with a population of fifty thousand people. It is the smallest country in both population and area among the Americas. The warm and humid Caribbean climate makes it an ideal place for tourism and tropical agriculture. But the growing

production costs forces the local agriculture to upgrade its competitiveness. Through a project called "Vegetable, Fruit, and Upland Crop Quality and Safety Improvement Project", a foundation for international cooperation and development in Taiwan encouraged the officials from Saint Kitts and Nevis use SuperGIS Desktop and extensions for farm management. Users can now map all facilities in the farm on the computer and allocate them more precisely. www.supergeotek.com

EXACTEARTH TO PROVIDE INDIA'S NAVY WITH SATELLITE AIS

exactEarth Ltd. has signed a contract with **Antrix Corporation Ltd.**, the commercial arm of the **Indian Space Research Organization**, to provide Satellite AIS data services to the Indian Navy. With more than 7,500 km of coastline and significant off-shore resources, keeping track of maritime activity is paramount to maintaining India's security and economic activity. **exactEarth's Satellite-AIS** technology will help **ISRO** to identify, detect and track vessels of interest and to secure the country's maritime borders. "We are very pleased to have won this competitive bid, which has resulted in our first data services agreement for this client," said **Peter Mabson, CEO of exactEarth**. "During the course

of the agreement, we believe there will be an opportunity to expand our relationship with Antrix Corporation, especially as our second generation constellation comes on-line, and with it the potential for real-time updates." www.exactearth.com



COMPANIES FORM STRATEGIC PARTNERSHIP TO DEVELOP LOCATION SERVICES FOR CHINA

HERE, NavInfo Co., Ltd. and Tencent Holdings Limited, have announced their intention to form a strategic partnership to develop and offer best-in-class location services for the Chinese market. Aside from the planned strategic partnership, NavInfo, and Tencent, together with **GIC**, a leading global investment firm, also intend to jointly acquire a 10% stake in HERE, thereby further broadening the company's shareholder structure. The transaction is expected to be completed during the first half of 2017, subject to regulatory approvals. The planned strategic partnership between HERE, NavInfo and Tencent includes: HERE and NavInfo to form a 50/50 joint venture in China enabling location services for Chinese and global customers across a range of industries. Tencent will explore the use of mapping and location platform services and tools from HERE in its own products and services both in China and internationally. www.here.com www.navinfo.com www.tencent.com

FURUNO WORLDWIDE CORPORATE BRANDING WEBSITE RELEASED

Furuno, manufacturer of GNSS and GPS modules, are proud to announce the release of their new corporate branding website (in Japanese and English) and corporate movie (in Japanese, English, Chinese and Korean) on January 10th worldwide. The aim of the new website is to improve the brand value through different innovations in sight of the FURUNO group's 70th anniversary in December of 2018. The brand value improvement measures are aiming to create a common worldwide brand image for FURUNO products, services and solutions in various industries. The worldwide corporate brand website and corporate video are the first steps to widely convey the image of employees walking side-by-side with our customers, emphasizing the business theme "**Challenge the Invisible**". www.furuno.com