

# GEOCOM20: SUSTAINABLE (R)EVOLUTION



Geospatial and its role in providing a new vision of sustainability at a time of rapid (r)evolution is the focus of GeoCom20, a free-to-attend event, hosted by the Association for Geographic Information (AGI), and taking place online from 17 to 19 November

The agenda for 2020 covers three interactive plenary sessions featuring speakers from government, industry and business to build on last year's conversation on geospatial's contribution to achieving net zero. With the adoption of technology happening at pace, changing perceptions about data's role, increasing internationalism, and societal calls for change, we'll be asking are we at the cusp of a revolution or simply continued rapid evolution?

## Changing Cityscapes

On Tuesday 17 November, the focus will be on Changing Cityscapes. The way in which we use our urban space is changing rapidly. Geospatial has a key role to play in understanding this shift and empowering both decision-makers and communities. Speakers in this session include Pooran Desai, OBE, CEO of OnePlanet.com who put together the first zero carbon village and is now building a digital platform for a regenerative economy. Mike Harlow, Deputy Chief Executive of HM Land Registry will be sharing his vision and the work of HMLR on this topic.

## Changing global perspectives

The second plenary session, 18 November, will look at the conference theme from a different scale - Changing Global Perspectives. Never has it been more important to exchange and understand data at a global level, from support for the UN Sustainable Development Goals, the drive for net zero, and managing a global pandemic. This session will include the UK's National Statistician, Professor Sir Ian Diamond.

## Changing experiences

Finally, day three will look at the Changing Experiences of Location Data. Around us, the interest in, and recognition of the value of location data is changing, from the attitudes of citizens to the applications it can support. In a session including data science entrepreneur Edwina Dunn OBE, Geospatial Commissioner and CEO of customer insights company Starcount, we'll look at a changing landscape and what our role as professionals may be to influence this.

Across these plenary discussions, we will address the challenges that impact us locally and unite us globally. It's time for geospatial to embrace the Sustainable (R) evolution by providing a provide a new vision of sustainability.

## Innovative platform

The conference will be hosted in a virtual conference room, enabling delegates to not only hear from leading industry figures, but also to share their own views and discuss take away messages with their peers. This innovative platform will ensure that AGI continues to provide invaluable opportunities to connect and share knowledge.

"If we thought we were living in a time of rapid change last year, 2020 has thrown disruption into a whole new light," says Abigail Page, Head of Innovation & Skills at the Geospatial Commission and GeoCom Chair. "We're taking the best of GeoCommunity content and channelling it to widen participation and enable as many people as possible to tap into this unique opportunity to connect with their peers and with expert speakers via interactive sessions and networking opportunities."

AGI GeoCom20 plenaries are being held on 17,18,19 November from 1200-1500 GMT. AGI is also hosting further side events during the week, see website for further details.

**To register for this free conference visit:**  
[www.agi.org.uk/events](http://www.agi.org.uk/events)

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