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Trägerschaft / operated by  
Kunstverein Medienturm  
ZVR: 542738445

→ Valentin Ruhry

réclamer

16.05. –

02.06.2013

Opening

15.05.2013

7 p.m.

→ With the exhibition title "réclamer", Valentin Ruhry is roughly referencing advertising or the promotional function actually connoted by light boxes (Latin: reclamare; French: réclamer, to claim, to appeal, to call back). This loss of function is represented by the light-box frames assembled throughout the exhibition, "both through their components and in and of themselves". Due to their unusual permeability, the objects increasingly thematise the space immediately surrounding them. The light boxes delimit light on walls and ambient light, fostering interactive progressions of light and shadow that are reminiscent of compositions of colour-field painting, of all things. Taking centre stage here seems to be this highlighting of transitions in the dispersal of light in space and the highlighting of gaps on the sculptural object, and, in general, also the reciprocal relationship between aspects of colour and form—in lieu of an analytical update of light art in a broader sense. In calling attention to the shifts between exhibition space that is either "played on" by art or "art-free", the artist allows the pictorial space to be inverted in the space beyond these spaces through the framing edges of the light boxes. Once again, Valentin Ruhry succeeds in operating along the permeability of the boundaries between the respective inside and outside of disciplines. It is with this approach that he especially succeeds in detecting the threatening enmeshments of referential systems.

Accompanying the exhibition will be the artist's first monograph, published by the Verlag für Moderne Kunst in Nuremberg.

#### Exhibitions (Selection)

Marcel Duchamp and the contemporary readymade, Blain|Southern, London, 2012

Falsche Universalismen, Christine König Galerie, Vienna, 2012

All Work No Play, Austrian Cultural Forum London, 2012

2084, Photoville, New York, 2012

Formless – All Work No Play, Austrian Cultural Forum London, 2011

Moderne: Selbstmord der Kunst?, Neue Galerie Graz, 2011

Gute Aussichten, Moscow Biennale, Moscow, 2011

über dinge, Kunsthaus Muerz, Müzzuslag, 2011

EISENBERGER GUMHOLD KARNER RUHRY, Gerberhaus, Fehring, 2011

[www.ruhry.at](http://www.ruhry.at)

Press talk: 15.05.2013, 11 a.m.

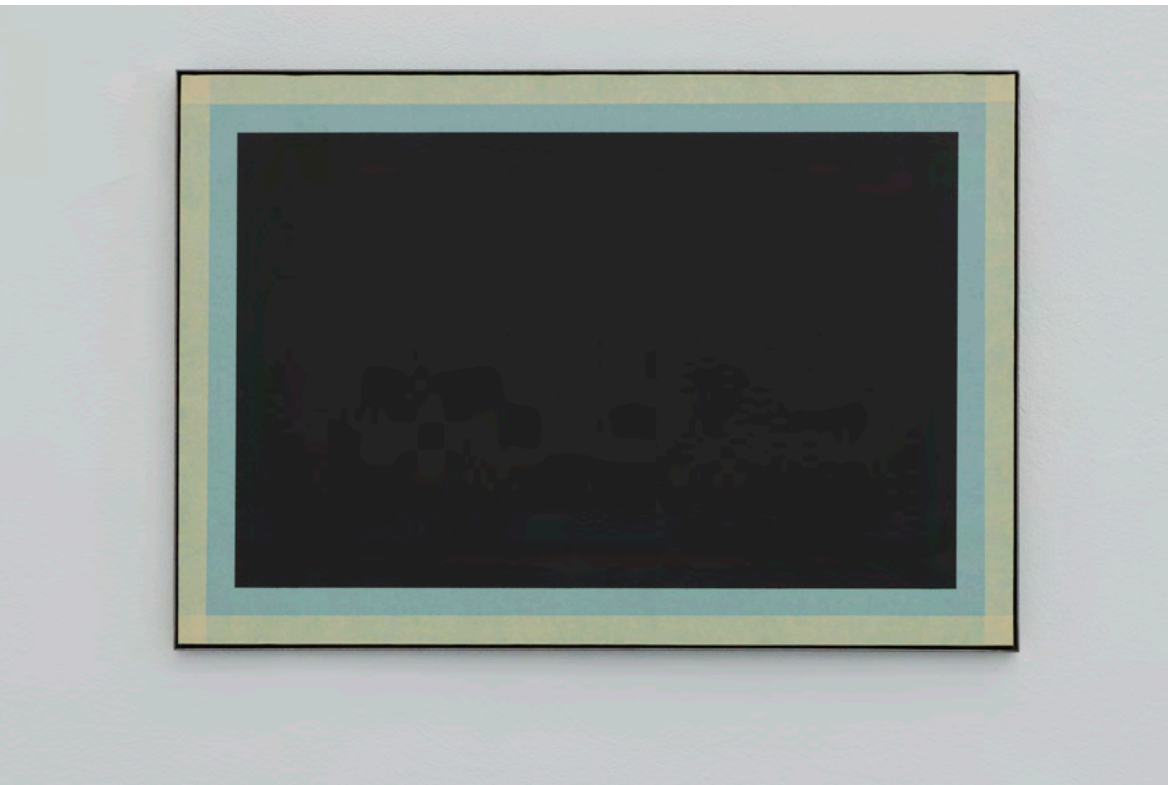
Press download: [www.km-k.at](http://www.km-k.at)

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Artist's talk / An Art Day's Night: 23.05.2013, 7 p.m.



Valentin Ruhry, *Welle (Wave)*, 2012, Courtesy Christine König Galerie, Vienna



Valentin Ruhry, *Ohne Titel (für Andrey) (Untitled [for Andrey])*, 2012, Courtesy Christine König Galerie, Vienna