

BOTANICAL GLOSSARY



beverly hills



ALFALFA

- PROTEIN AND VITAMIN RICH;
- COMBATS ENVIRONMENTAL DAMAGE TO RESTORE LUSTURE
- STIMULATES NEW GROWTH AND PREVENTS HAIR LOSS

ALMOND EXTRACT

- RICH IN ANTIOXIDANTS, EMOLLIENTS AND VITAMIN A
- PLUMPS AND SOFTENS THE HAIR STRAND
- MAINTAINS A HEALTHY SCALP.

ALOE VERA

- REPAIRS DEAD SKIN CELLS
- REDUCES DANDRUFF
- PROVIDES MOISTURE TO THE HAIR AND SCALP
- PROVIDES UV PROTECTION
- SMOOTHS
- ADDS SHINE

ARGAN OIL

- RICH IN VITAMIN E AND OMEGA 3 FATTY ACIDS
- PREVENTS SPLIT ENDS
- INCREASE MOISTURE ABSORPTION
- INCREASES ELASTICITY
- COMBATS FRIZZ

ARNICA

- CLEARS OIL AND DEBRIS ON YOUR SCALP THAT CAN BLOCK HAIR FOLLICLES
- REDUCES INFLAMMATION AND CALMS IRRITATION
- PREVENTS HAIR LOSS

AVOCADO

- PENETRATES THE HAIR SHAFT FOR MAXIMUM MOISTURIZING
- CONTAINS VITAMINS A, B6, D, AND E, AND MINERALS LIKE COPPER AND IRON,
- NOURISHES HAIR AND SCALP.
- STRENGTHENS
- PREVENTS BREAKAGE
- PROVIDES UV PROTECTION



BASIL

- STIMULATES HAIR FOLLICLES & INCREASES SCALP CIRCULATION
- PROMOTES NEW GROWTH
- PREVENTS BREAKAGE
- SOOTHES THE SCALP
- ADDS LUSTER TO DULL HAIR

BEESWAX

- LOCKS IN MOISTURE S
- PROMOTES NEW GROWTH
- SOOTHES THE SCALP
- SMOOTHS AND DETANGLES UNRULY HAIR TYPES

BLACK CURRANT

- VITAMIN C RICH
- ANTIOXIDANT RICH
- PREVENT BREAKAGE
- PREVENTS HAIR LOSS
- PROMOTES NEW GROWTH

BLUEBERRY EXTRACT

- VITAMIN C RICH
- ANTIOXIDANT AND EMOLLIENT RICH
- MOISTURIZES
- STRENGTHENS

BLUE MALVA

- PROVIDES NATURAL COOLING PROPERTIES
- SOOTHES THE SCALP
- NATURALLY NEUTRALIZES YELLOW TONES
- HEALS ENVIRONMENTAL AND CHEMICAL DAMAGE

BIOTIN

- PROMOTES NEW GROWTH
- STRENGTHENS
- PREVENTS HAIR LOSS



BURDOCK ROOT

- RICH IN OMEGA 3 FATTY ACIDS;
- SOOTHES SCALP
- PROMOTES NEW GROWTH
- PREVENTS HAIR LOSS
- NOURISHES

BAOBAB

- CONTAINS VITAMINS A, D, AND E,
- INCREASES CELL REGENERATION
- IMPROVES ELASTICITY
- SOOTHES THE SCALP
- UV PROTECTION
- PROMOTES NEW GROWTH
- ADDS SHINE

BROOM FLOWER

- NATURALLY LIGHTENS & BRIGHTENS COLOUR

CALENDULA

- ANTIOXIDANT RICH
- HYDRATES & SOOTHES THE SCALP
- PROMOTES NEW GROWTH
- COMBATS ENVIRONMENTAL DAMAGE

CARNAUBA WAX

- KNOWN AS THE “QUEEN OF WAXES”
- ADDS TEXTURE, HOLD & SHINE
- HIGHER MELTING POINT THAN TRADITIONAL WAXES

CARROT SEED

- CONTAINS VITAMINS A, B, C, E, MAGNESIUM AND PHOSPHORUS
- PROVIDES UV PROTECTION
- COMBATS ENVIRONMENTAL DAMAGE
- STIMULATE CELL REGENERATION
- PROMOTES NEW GROWTH
- PREVENTS BREAKAGE



CASTOR OIL

- RICH IN FATTY ACIDS
- ANTI-INFLAMMATORY PROPERTIES
- ENHANCES OVERALL HEALTH OF HAIR & SCALP
- PROMOTES NEW GROWTH

CHAMOMILE

- PREVENTS BUILD-UP
- STIMULATES HAIR GROWTH
- HEALS THE SCALP
- NOURISHES
- PROTECTS FROM ENVIRONMENTAL DAMAGE
- PREVENTS SPLIT ENDS
- NATURALLY LIGHTENS & BRIGHTENS

CINNAMON

- REMOVES BUILD UP
- STIMULATES THE SCALP
- PROMOTES NEW GROWTH

COCOA

- MAGNESIUM RICH
- ADDS VIBRANCY, SHINE & VOLUME
- PROMOTE HEALTHY HAIR GROWTH
- INCREASES BLOOD CIRCULATION
- STIMULATES THE SCALP

COCONUT OIL

- PROMOTES NEW GROWTH
- DEEPLY MOISTURIZES
- NATURALLY DETANGLES & SOFTENS
- ADDS LUSTER & SHINE
- PROVIDES UV PROTECTION

CONEFLOWER (A.K.A. ECHINACEA)

- SOOTHES & HYDRATES THE SCALP
- INCREASES BLOOD CIRCULATION
- TIGHTENS CUTICLE
- SOFTENS & SMOOTHS



CORN STARCH

- ABSORBS EXCESS OIL
- MAINTAINS MOISTURE

CUCUMBER

- VITAMIN RICH
- PROMOTES NEW GROWTH
- PREVENTS HAIR LOSS
- SOOTHES THE HAIR AND SCALP
- PROVIDES UV PROTECTION

DANDELION

- VITAMIN RICH
- TREATS DANDRUFF
- CONTROLS OIL PRODUCTION
- REMOVES BUILD UP
- PROMOTES NEW GROWTH
- STRENGTHENS

DEAD SEA SALT

- MINERAL RICH
- STIMULATES NEW GROWTH
- PREVENTS HAIR LOSS
- REMOVES BUILD UP
- TREATS DANDRUFF
- ADDS VOLUME & TEXTURE TO HAIR

DRAGON TREE

- STIMULATES THE SCALP
- PROMOTES NEW GROWTH
- ENCOURAGES COLLAGEN PRODUCTION
- PLUMPS AND VOLUMIZES
- LIGHTWEIGHT SMOOTHING
- CREATES A PROTECTIVE BARRIER

EUCALYPTUS

- SOOTHES THE SCAP
- NOURISHES
- PROMOTES HAIR GROWTH
- REMOVES BUILD-UP
- IMPROVES THE OVERALL HEALTH OF THE HAIR.



FALSE DAISY

- PROMOTES HEALTHY HAIR GROWTH
- TREATS DANDRUFF
- PREVENTS HAIRLOSS
- PREVENTS COLOUR LOSS
- ADDS SHINE

FENGREEK SEEDS

- PROTEIN RICH
- TREATS DANDRUFF & DRYNESS
- SOOTHES THE SCALP
- PREVENTS HAIRLOSS
- PROVIDES UV PROTECTION

GINGER

- INCREASES CIRCULATION
- PROMOTES HAIR GROWTH
- NOURISHES & STRENGTHENS
- COMBATS ENVIRONMENTAL DAMAGE
- RESTORE MOISTURE LOSS
- TREATS DANDRUFF
- PROVIDES UV PROTECTION

GINSENG

- PROMOTES HAIR GROWTH
- PREVENTS HAIR LOSS
- INCREASES BLOOD CIRCULATION
- STRENGTHENS

GREEN TEA

- ANTIOXIDANT RICH;
- INCREASES BLOOD CIRCULATION
- PROMOTES NEW GROWTH
- PREVENTS HAIR LOSS
- TREATS DANDRUFF AND DRY SCALP
- PROVIDES UV PROTECTION

GOLDENSEAL

- TREATS DANDRUFF
- PREVENTS HAIRLOSS
- PROMOTES NEW GROWTH.



GRAPEFRUIT

- ANTIOXIDANT RICH
- VITAMIN C RICH
- REMOVES BUILD-UP
- PROMOTES NEW GROWTH
- TREATS DANDRUFF
- CONDITIONS & DETANGLES
- ADDS SHINE

GRAPE SEED EXTRACT

- ANTIOXIDANT AND EMOLLIENT RICH
- LOCKS IN MOISTURE
- PROMOTES NEW GROWTH
- PREVENTS BREAKAGE & SPLIT ENDS
- PREVENTS HAIR LOSS
- RESTORES VITALITY
- COMBATS ENVIRONMENTAL DAMAGE

HENNA

- PROMOTES A HEALTHY SCALP
- BALANCES PH LEVELS
- RECONSTRUCTS HAIR
- PREVENTS HAIR LOSS
- PROMOTES NEW GROWTH
- INCREASES SOFTNESS, SHINE & MANAGEABILITY

HONEY

- PROTEIN RICH
- PROVIDES ALL EIGHT ESSENTIAL AMINO ACIDS
- LOCKS IN MOISTURE
- PREVENTS BREAKAGE
- PROMOTES NEW GROWTH
- COMBATS ENVIRONMENTAL DAMAGE

HOPS

- ANTIOXIDANT RICH
- PREVENTS HAIR LOSS
- TREATS DANDRUFF
- ADDS SHINE



HORSETAIL

- TREATS DANDRUFF, ECZEMA, & PSORIASIS
- INCREASES CIRCULATION
- PROMOTES HEALTHY GROWTH
- NOURISHES
- STRENGTHENS

HYDROLYZED ALGAE

- SOOTHES THE SCALP
- PROMOTES NEW GROWTH
- DETOXIFIES
- THICKENS
- SOFTENS
- REPLENISHES VITAMINS & MINERALS

HYDROLYZED WHEAT PROTEIN

- STRENGTHENS HAIR FIBER
- THICKENS AND VOLUMIZES
- INCREASES MOISTURE RETENTION
- PREVENTS BREAKAGE
- COMBATS FRIZZ
- INCREASES MANAGEABILITY

HYDROLYZED WHEAT STARCH

- REDUCES POROSITY
- STRENGTHENS
- INCREASES MOISTURE RETENTION
- PREVENTS BREAKAGE
- ELIMINATES FRIZZ AND TANGLES
- PLUMPS
- INCREASES MANAGEABILITY

HYDROLYZED YOGURT PROTEIN

- STRENGTHENS
- PREVENTS BREAKAGE & SPLIT ENDS
- SOOTHES THE SCALP
- ADDS LUSTER AND SHINE
- SOFTENS



HYDROLYZED SILK PROTEIN

- MICRO MOLECULAR, CAN PENETRATE THE HAIR SHAFT
- PROVIDES DEEP HYDRATION
- REPLENISHES AMINO ACIDS
- PREVENTS BREAKAGE
- PREVENTS MOISTURE LOSS
- IMPROVES ELASTICITY
- ADDS LUSTER, BODY, AND MANAGEABILITY TO HAIR.

HYDROLYZED SOY PROTEIN

- PROVIDES A PROTECTIVE LAYER
- STRENGTHENS & REPAIRS
- INCREASES MOISTURE RETENTION
- INCREASES ELASTICITY TO THE STRANDS
- SMOOTHS & SOFTENS

IRISH MOSS

- SOOTHES THE SCALP
- CONDITIONS & ENHANCES SHINE
- STRENGTHENS
- BOOSTS COLLAGEN
- ENCOURAGES NEW GROWTH

JOJOBA EXTRACT

- VITAMIN & MINERAL RICH
- NOURISHES
- DEEPLY HYDRATES
- PREVENTS HAIR LOSS
- THICKENS
- SOOTHES THE SCALP

JUNIPER

- IMPROVES THE APPEARANCE OF THINNING HAIR
- REDUCES OIL PRODUCTION
- STRENGTHENS
- PROMOTES A HEALTHY SCALP.



KAOLIN

- STRENGTHENS
- IMPROVES ELASTICITY
- REPAIRS DAMAGE
- TREATS DANDRUFF
- ENCOURAGES NEW GROWTH

LAVENDER

- EMOLLIENT & ANTIOXIDANT RICH
- ENCOURAGES NEW GROWTH
- SCALP DISINFECTING PROPERTIES
- TREATS DANDRUFF
- SOOTHES THE HAIR & SCALP
- DEEPLY HYDRATES AND LOCKS IN SHINE

LEMON

- VITAMIN C RICH
- BOOSTS COLLAGEN PRODUCTION
- CLEANSSES THE SCALP AND
- TIGHTENS THE CUTICLE
- COMBATS FRIZZY DULL HAIR

LIME BLOSSOM

- LOCKS IN MOISTURE
- STIMULATES & SOOTHES THE SCALP
- REMOVES BUILD-UP
- BOOSTS SHINE
- REJUVENATES THE HAIR FIBER

LICORICE

- HYDRATES THE HAIR AND SCALP
- STRENGTHENS
- TREATS AN IRRITATED SCALP
- INCREASES SHINE
- PROVIDES UV PROTECTION

MACADAMIA SEED OIL

- ADDS SHINE AND VITALITY
- COMBATS FRIZZ
- DETANGLES
- PREVENTS HAIR LOSS
- PREVENTS BREAKAGE



MANGO

- CONTAINS NATURAL VITAMIN A, C, & E
- BOOSTS COLLAGEN PRODUCTION
- CREATE A PROTECTIVE BARRIER
- LOCKS IN MOISTURE
- ENCOURAGES NEW GROWTH

MARSHMALLOW ROOT

- EMOLLIENT RICH;
- HYDRATES
- DETANGLES
- ADDS SHINE
- SOOTHES THE SCALP
- ENCOURAGES HEALTHY HAIR GROWTH

MEADOWFOAM

- INCREASES MOISTURE RETENTION
- SHIELDS HAIR FROM UV RAYS
- SMOOTHS AND SOFTENS

MEMORY RESIN

- INCREASES CURL RETENTION
- INCREASES ELASTICITY

MENTHOL

- REGULATES OIL PRODUCTION
- SOOTHES THE SCALP
- CLEARS PORES OF IRRITANTS
- ENCOURAGES NEW GROWTH
- REPAIRS ENVIRONMENTAL DAMAGE

MINERAL OIL

- NOURISHES DRY HAIR
- STIMULATES NEW GROWTH
- SMOOTHS UNRULY HAIR TYPES

NETTLE

- PREVENTS HAIR LOSS
- ENCOURAGES NEW GROWTH
- INCREASES COLOUR RETENTION
- INCREASES SHINE



OATS

- INCREASES MOISTURE RETENTION
- SOOTHES THE SCALP
- SOFTENS HAIR STRANDS
- PROVIDES UV PROTECTION

OLIVE

- PROVIDES UV PROTECTION
- STRENGTHENS & NOURISHES
- PREVENTS DAMAGE
- INCREASES CIRCULATION
- SMOOTHS & ADDS SHINE.

OREGANO

- STRENGTHENS
- SOOTHES DANDRUFF AND DRY SCALP
- REMOVES BUILD-UP
- DETANGLES
- ENCOURAGES NEW GROWTH.

PEPPERMINT

- USED FOR MEDICINAL PURPOSES
- INCREASES CIRCULATION & STIMULATES NEW GROWTH
- PREVENTS HAIR LOSS
- REMOVES BUILD-UP

POMEGRANATE

- STRENGTHEN THE HAIR FOLLICLES
- IMPROVES CIRCULATION TO THE HAIR SCALP
- STIMULATES NEW GROWTH
- COMBATS FRIZZ
- DEEPLY CONDITIONS

PRO VITAMIN B-5

- PROTECTS FROM ENVIRONMENTAL AND THERMAL DAMAGE
- PROVIDES HEAT PROTECTION
- VOLUMIZES
- LOCKS IN MOISTURE
- ADDS SHINE
- PREVENTS TANGLES
- NOURISHES THE SCALP



RED CLOVER FLOWER

- VITAMIN RICH
- STRENGTHENS
- TREATS DANDRUFF AND SCALP IRRITATION
- SMOOTHES AND SOFTENS
- PROMOTES HEALTHY GROWTH

ROSEMARY EXTRACT

- STIMULATE AND SOOTHES THE SCALP
- ENCOURAGES NEW GROWTH
- NOURISHES THE FOLLICLE
- PREVENTS HAIR LOSS
- INCREASES VOLUME & SHINE

ROSE GERANIUM

- EMOLLIENT RICH
- SOOTHES THE SCALP
- STIMULATES GROWTH
- INHIBITS BACTERIA AND BUILD-UP

SAGE

- ANTI-OXIDANT RICH
- INCREASES COLOR RETENTION
- PROVIDES ANTI-AGING SUPPLEMENTS,
- TREATS HAIR LOSS
- ENCOURAGES NEW GROWTH
- BALANCES PH & SOOTHES THE SCALP

SAFFLOWER

- VITAMIN E & OLEIC ACID RICH
- HYDRATES AND PROTECTS THE HAIR AND SCALP
- STRENGTHENS
- ENCOURAGES NEW GROWTH

SEAPALM/SEA KELP

- PROTEIN RICH
- STRENGTHENS AND NOURISHES
- REINFORCES THE HAIR & SCALP
- PREVENTS HAIR LOSS
- STIMULATES NEW GROWTH



SEAWEED EXTRACT

- ANTIOXIDANT AND VITAMIN A, B, C, E RICH
- SOOTHES SCALP
- PREVENTS HAIR LOSS
- COMBATS DRY DULL HAIR
- THICKENS

SHEA

- VITAMIN RICH
- SOOTHES SCALP
- DEEPLY MOISTURIZES
- INCREASES CELL REGENERATION
- COMBATS ENVIRONMENTAL DAMAGE, THERMAL AND CHEMICAL DAMAGE

SOAPWORT

- GENTLE CLEANSER
- REMOVES BUILD-UP

SOUTHERNWOOD

- PROVIDES NATURAL CURATIVE QUALITIES
- ENCOURAGES HEALTHY HAIR GROWTH

SUNFLOWER OIL

- VITAMIN AND MINERAL RICH
- BLOCKS BUILD UP
- SOOTHES & NOURISHES DRY HAIR & SCALP
- LOCKS IN MOISTURE
- PREVENTS HAIR LOSS
- PROMOTES NEW GROWTH
- MAINTAINS HAIR HEALTH

SWEET ALMOND

- VITAMIN RICH
- PROMOTES NEW GROWTH
- COMBATS ENVIRONMENTAL DAMAGE
- MAINTAINS THE HEALTH OF THE HAIR

TEA TREE

- USED FOR MEDICINAL PURPOSES
- HEALS THE HAIR AND SCALP WHILE GENTLY CLEANSING
- COMBATS BUILD UP
- REGULATES OIL PRODUCTION



THYME

- ANTIOXIDANT RICH
- NOURISHES HAIR FIBER
- ENCOURAGES NEW GROWTH
- PREVENTS BUILD-UP

VANILLA

- ANITIOXIDANT RICH
- PROVIDES ANTI-AGING PROPERTIES
- INCREASES SHINE & MANAGEABILITY
- PROMOTES HEALTHY HAIR GROWTH.

VITAMIN E

- ANTIOXIDANT RICH
- SUPPORTS A HEALTHY SCALP
- MAINTAINS HAIR GROWTH
- COMBATS ENVIRONMENTAL DAMAGE

VITAMIN C

- BOOSTS COLLAGEN
- ENCOURAGES NEW GROWTH
- STRENGTHENS
- INCREASES MOISTURE RETENTION
- CONTROLS FRIZZ

WHEAT AMINO ACIDS

- INCREASE BLOOD CIRCULATION
- STIMULATE NEW GROWTH
- THICKENS
- ADDS LUSTURE AND SHINE
- SMOOTHS AND SOFTENS

WALNUT

- VITAMIN & ANTIOXIDANT RICH
- HEALS CUTICLE DAMAGE
- NOURISHES
- ENCOUAGES NEW GROWTH



WITCH HAZEL

- ALLEVIATES ITCHING
- REDUCES INFLAMMATION
- REMOVES EXCESS OIL
- INCREASES CIRCULATION
- PREVENTS HAIR LOSS.

WILLOW

- PROVIDES SCALP EXFOLIATION
- CONTROLS EXCESS OILS
- MAINTAINS HEALTHY HAIR AND SCALP

YARROW

- NOURISHES HAIR AND SCALP
- PREVENTS HAIR LOSS
- TREATS AND IRRITATED SCALP
- PROVIDES UV PROTECTION