



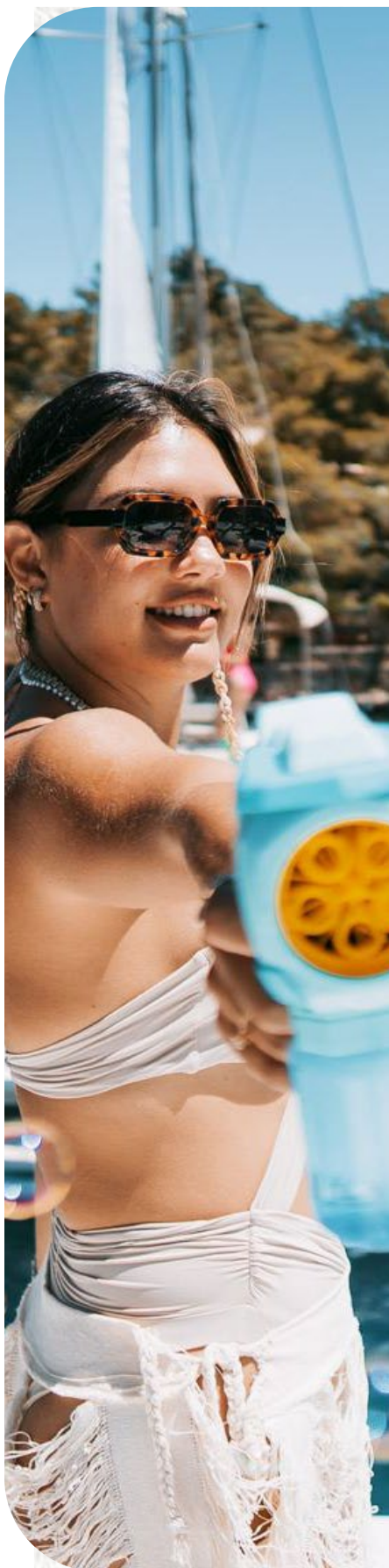
YOUR LEAD BOOKER BIBLE

Here it is, group booking heroes.
Everything you need to get your dream trip
out of the group chat and onto the water.



MAKE IT HAPPEN CHECKLIST

Crew of under 10



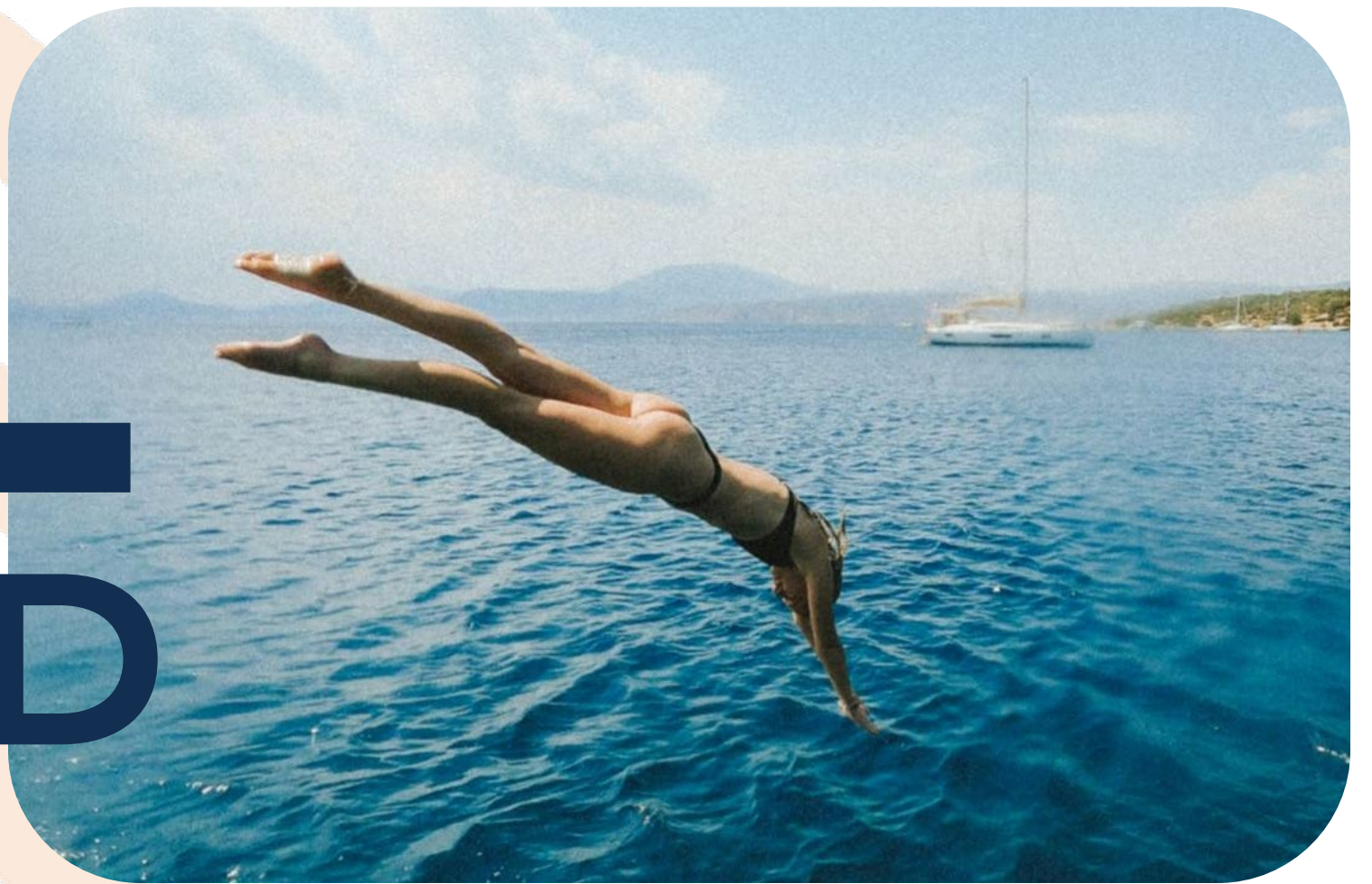
- ☐ Get a WhatsApp group up and running and fill it with your faves
- ☐ Use our planning tool to find the right dates, locations and boats for your budget
- ☐ Share your plan with the crew and create a Doodle poll to find a date everyone can make
- ☐ All on board? Get it booked and use our handy tools to split the cost and sort a payment plan.
- ☐ Grab some flights from our friends at SkyScanner
- ☐ Find some extra crew if you're boat's not full with our Crew Finder function

Crew of over 10



- ☐ Get a WhatsApp group or Slack channel up and running and fill it with your faves. We find Slack works better for larger groups, but you do you.
- ☐ Give our team a call to find the right dates, locations and boats for your budget. Remember, as you're a large group you've got a discount coming your way.
- ☐ Share your plan with the crew and create a Doodle poll to find a date everyone can make
- ☐ All on board? Get it booked and use our handy tools to split the cost and sort a payment plan.
- ☐ Grab some flights from our friends at SkyScanner

ALL ABOARD



Let's get your crew together

The group chat opener

Sun, sea and luxury. That's what we'll be doing this summer, because I'm pulling a trip together for us to charter a yacht and head to a Yacht Week festival in <Country>. The dates are <dates> and it's roughly <£X> per sailor. So come on then, who's up for living our best life for a week?

Filling the group with FOMO

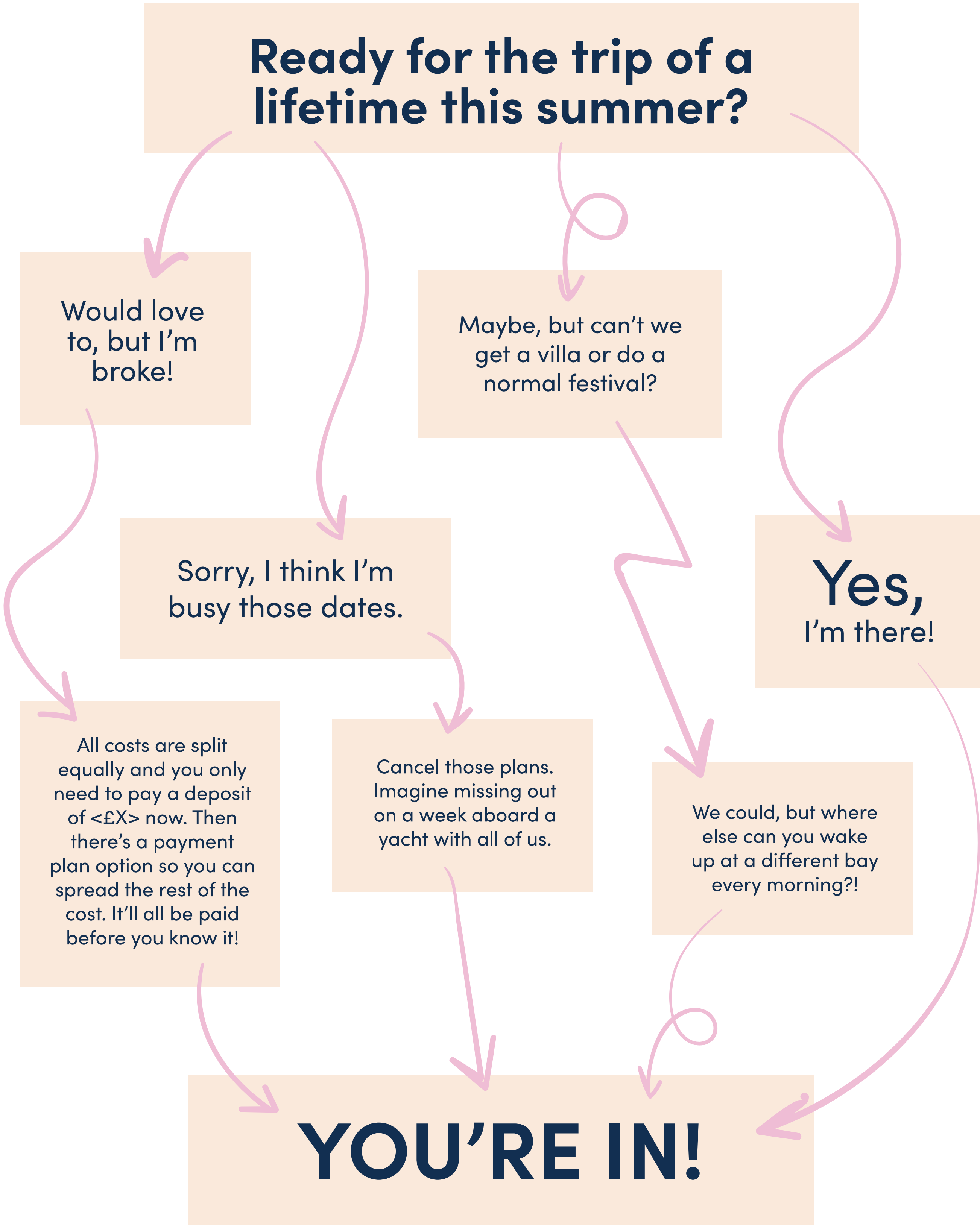
Who turns this sort of thing down, right? But if your crew need more convincing, flood the group chat with pictures and videos from our testimonial gallery to show them what they're about to miss. That'll get the 'let's do this' GIFs going.

ENVY THIS WAY



THE CREW MATE CONVINCER

‘Yacht Life 2024 🚢’ is now an actual group chat. Most people are keen (obviously). But there’s always that one mate who plays hard to get. Well, here are all the answers you’ll need to get them on board – quite literally.



CHOOSING YACHT YOU WANT



Maybe you love a good spreadsheet. Maybe you don't. Either way, we're going to make working out the right trip for you so easy, you'll be sipping Piña Coladas out of coconuts before you know it.

Full boat or cabins?

Crews of up to 4

Cabins are your best bet. Simply choose a boat to suit you and we'll sort the rest.

5-10 shipmates

Go for a full boat and fill any extra spaces using our Crew Finder tool.

10+ of you

Say hello to a full boat with a discount for being a big group. Talk to our team for details.

Destination unknown?

Croatia

The original Yacht Week destination. Tan all day. Party all night.

Greece

Insta-worthy islands, epic parties and food to die for. Gyros anyone?

Festivals

All the sun, sea and luxury of our normal weeks with world-class DJs on top.

What floats your boat?

The Monohull

A sailing adventure that gets the blood pumping. Slightly cheaper. Still with all your creature comforts.

The Catamaran

Swipe right on the Catamaran if you want everything the Monohull has to offer plus ensuites, aircon and even more space to party.

HOW IT'S GONNA GO DOWN

Epic scenery, crystal clear waters and good vibes guaranteed. But your exact route and agenda depends on the location you and your crew choose. Tap the button below to find the one with your names on it.

DREAMY DESTINATIONS



No matter where you pick, here's what's included and what you need to budget for separately:

All yours

- A legend of a skipper for the week
- Luxury accommodation
- Towels and linen *yawn*
- Onboard music system
- Dinghies to shore - beach bar anyone?
- Live DJs and access to all events

All your extras

- Flights / Transfers
- Port fees
- Fuel
- Water taxis
- Yacht deposit or cabin damage waiver
- Extra activities
- Tips

No drinks are included. Food is also not part of the deal unless you're in a cabin on a shared boat, where all breakfasts, lunches and two dinners are covered. You'll need to sort the other four dinners and include your skipper and host (if you have one) in your plans too. Keeping you entertained works up an appetite.

We know that's a lot to take in, which is why we've created a handy budget tool to help you guesstimate your costs and avoid any nasty surprises.

SHOW ME THE MONEY



WORRY ABOUT YOUR OUTFITS, NOT YOUR PAYMENT

We get it. When you're asking friends to chip in on something you're organising, you want to know your money's in safe hands. We could put your mind at ease by telling you how we've been hosting epic adventures without a hitch since 2006, but we thought it'd sound better coming from someone else. So here are some Yacht Week alumni to share their experiences:

"We we had the best boat summer of 2018 in Croatia!!! 5 girls from New York and 3 boys from Sydney! And of course our amazing skipper Dan and incredible hostess Isabel! We have all met up several times in the last 5 years and the group chat is still active! Really hit the jackpot with this group!"

Caroline Rago

*I met my now husband on Yacht week!
Two years ago. Best trip I have ever taken!*

Heather Lloyd

*Every member of the staff was AMAZINGGG!!
Best week of my entire life*

Mo





GET READY TO DIVE IN

You're done. Your crew don't know it yet, but you've single-handedly organised the best week of your lives. Now all that's left to do is look forward to ticking off one of the world's greatest bucket list adventures.

And remember, if you have any questions between now and setting sail, our team are always on hand for their fellow seafarers.

SAY AHOY

