

TEMPLATE CREATION

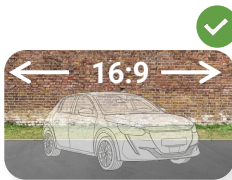
Best Practices

Follow these guidelines when creating or uploading your own templates to ensure the best results.



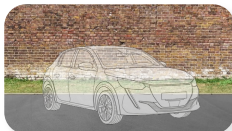
DO

Follow these best practices



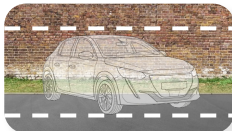
Use the correct ratio

Templates must be 16:9 ratio (3840 x 2160). We cannot accept any other ratios (i.e. 3x2, 4x3 etc.).



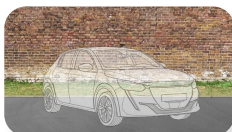
Keep background clear

Ensure there are no obstructions such as vehicles, people or other elements blocking the background.



Keep a straight horizon line

The horizon line should be straight across, not diagonal. Use a straight on angle for the correct perspective.



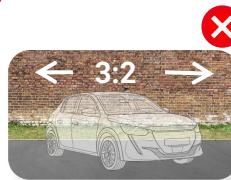
Leave space for the kerb

The bottom part of the image will not be visible, so allow some empty space for a 'kerb' to be inserted.



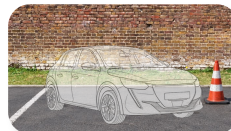
DON'T

make these common mistakes



Use the wrong ratio

Do not use 3:2, 4:3 or any other ratio. Only 16:9 (3840 x 2160) is



Include obstructions

Do not include vehicles, people or any other objects that block the background



Use a tilted horizon line

Do not use a diagonal or uneven horizon line. Keep it straight across.



Risk Cropping the Kerb

Do not place key elements too low. Remember, the bottom part of the image will not be visible.



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