

InfoGest 2020

Although with a significant decrease from 2019 in hotel performance indicators, in the first trimester of 2020 most of the hotel establishments in the Region were still open.

Regarding the cumulated data up to March 2020, the Lisbon Region had the following performance in terms of occupancy/room, average daily rate (ADR) and revenue per available room (RevPAR):

LISBON REGION		2020	2019	var. 19/20
occupancy/room (January to March 2020)	3 ***	54,9%	72,1%	-23,8%
	4 ****	48,6%	63,7%	-23,6%
	5 *****	40,6%	56,3%	-27,9%
	global	47,8%	63,3%	-24,5%
ADR (January to March 2020)	3 ***	62,07	61,37	1,1%
	4 ****	72,89	75,42	-3,4%
	5 *****	148,21	148,75	-0,4%
	global	87,40	89,67	-2,5%
RevPAR (January to March 2020)	3 ***	34,10	44,22	-22,9%
	4 ****	35,44	48,03	-26,2%
	5 *****	60,14	83,74	-28,2%
	global	41,74	56,75	-26,5%

During the months of April and May, of the 162 hotel units that constitute the sample for the InfoGest monthly analysis for the Lisbon Region, 81,5% and 80,2%, respectively, suspended their activity. In June, there is a slight improvement, with 36,4% of the same sample fully operational.

Globally, for the first semester of 2020, there is the following evolution:

LISBON REGION		2020	2019	var. 19/20
occupancy/room (January to June 2020)	3 ***	42,7%	81,8%	-47,8%
	4 ****	40,7%	75,5%	-46,1%
	5 *****	36,3%	66,9%	-45,8%
	global	40,1%	74,4%	-46,2%
ADR (January to June 2020)	3 ***	61,71	75,97	-18,8%
	4 ****	72,50	91,05	-20,4%
	5 *****	147,71	176,30	-16,2%
	global	86,43	108,12	-20,1%
RevPAR (January to June 2020)	3 ***	26,33	62,11	-57,6%
	4 ****	29,50	68,73	-57,1%
	5 *****	53,55	117,96	-54,6%
	global	34,62	80,45	-57,0%