

## InfoGest 2020

Although with a significant decrease from 2019 in hotel performance indicators, in the first trimester of 2020 most of the hotel establishments in the Region were still open.

Regarding the cumulated data up to March 2020, the Lisbon Region had the following performance in terms of occupancy/room, average daily rate (ADR) and revenue per available room (RevPAR):

LISBON REGION		2020	2019	var. 19/20
<b>occupancy/room</b> (January to March 2020)	3 ***	54,9%	72,1%	-23,8%
	4 ****	47,9%	63,7%	-24,8%
	5 *****	40,1%	56,3%	-28,7%
	global	47,2%	63,3%	-25,4%
<b>ADR</b> (January to March 2020)	3 ***	62,07	61,37	1,1%
	4 ****	73,30	75,42	-2,8%
	5 *****	148,04	148,75	-0,5%
	global	87,72	89,67	-2,2%
<b>RevPAR</b> (January to March 2020)	3 ***	34,10	44,22	-22,9%
	4 ****	35,10	48,03	-26,9%
	5 *****	59,40	83,74	-29,1%
	global	41,40	56,75	-27,0%

In April and May, 81,5% of the 162 hotel units that constitute the sample for the InfoGest monthly analysis for the Lisbon Region, suspended their activity. In May, only 21,0% of the sample were operating, and 37,7% in June.

Globally, for the first semester of 2020, there was the following evolution:

LISBON REGION		2020	2019	var. 19/20
<b>occupancy/room</b> (January to June 2020)	3 ***	42,7%	81,8%	-47,8%
	4 ****	40,1%	75,5%	-46,9%
	5 *****	35,8%	66,9%	-46,5%
	global	39,6%	74,4%	-46,8%
<b>ADR</b> (January to June 2020)	3 ***	61,71	75,97	-18,8%
	4 ****	72,87	91,05	-20,0%
	5 *****	147,55	176,30	-16,3%
	global	86,69	108,12	-19,8%
<b>RevPAR</b> (January to June 2020)	3 ***	26,33	62,11	-57,6%
	4 ****	29,20	68,73	-57,5%
	5 *****	52,81	117,96	-55,2%
	global	34,32	80,45	-57,3%

Up until September there was a gradual reopening of hotel units, with 74,1% in operation that month. Nevertheless, with the beginning of low season, numbers began to drop, arriving at December with 54,9% of the sample of hotels in this survey in operation.

However, this slight increase in the offer, when compared to June, was not matched with an identical rise in demand. Therefore, except for the ADR (which increased for 4 and 5-star hotels comparing with the first semester), both the occupancy and the RevPAR have suffered majorly, with 2020 ending globally as follows:

<b>LISBON REGION</b>		<b>2020</b>	<b>2019</b>	<b>var. 19/20</b>
<b>occupancy/room</b> (January to December 2020)	3 ***	32,2%	83,6%	-61,5%
	4 ****	30,7%	78,5%	-60,9%
	5 *****	24,1%	68,9%	-65,1%
	global	29,2%	77,0%	-62,1%
<b>ADR</b> (January to December 2020)	3 ***	60,71	78,83	-23,0%
	4 ****	73,54	93,21	-21,1%
	5 *****	148,58	181,24	-18,0%
	global	87,52	110,95	-21,1%
<b>RevPAR</b> (January to December 2020)	3 ***	19,54	65,88	-70,3%
	4 ****	22,55	73,16	-69,2%
	5 *****	35,75	124,94	-71,4%
	global	25,53	85,38	-70,1%

NOTE: The data does not include the rooms that, due to the temporary closing of the respective hotel unit, are not considered as available.