

## FURTHER INFORMATION AND TERMS AND CONDITIONS

West Dean Arts & Craft Festival  
31 May – 2 June 2019

### Open Call to Exhibitors and Demonstrators

You are invited to showcase your work at **West Dean Arts & Craft Festival**, our growing annual event. The West Dean Arts & Craft Festival celebrates creativity welcoming visitors to shop from handpicked, quality designer-makers, watch them demonstrate specialist techniques, learn new craft skills from West Dean tutors and participate in our ever popular creative hut trails.

The Festival takes place undercover in the spectacular grounds of West Dean College, in the College workshops and state rooms which will be open specially for this event. Music, ice cream and delicious specialty catering will add to what we know will be an exciting event. We hope you will join us.

### Venue

West Dean College and the magnificent gardens that surround it are part of the West Dean Estate set in the heart of the South Downs near Chichester, in West Sussex. The Estate was owned by Edward James, artist, poet and lifelong patron of the arts with a particular interest in the Surrealist movement. In 1964, he set up the Edward James Foundation, a charitable educational trust, to fulfill his desire to nurture music, traditional crafts and the visual arts. In 1971, West Dean College opened. Today, the College is internationally recognised for conservation and creative arts. It is a unique place to study, visit or stay, a centre of excellence, creativity and tranquillity.

### Dates

Thursday	30 May (SET UP)	9am - 5pm
Friday	31 May	10am - 5pm
Saturday	1 June	10am - 5pm
Sunday	2 June	10am - 5pm

### Exhibitor stands

We are delighted to be able to have kept our stand prices at the 2018 rate

Stand size	Description – <i>all stands will be shell scheme with name boards</i>	Price ex VAT	Price inc VAT
1.5m x 1.25m	Boarding on 2 sides. No partition between your fellow exhibitor on other side	£341.70	£410
2m x 1m	Basic contained space	£420.83	£505
3m x 1m	Long and thin – good visibility and impact	£525	£630
2m x 2m x 1m	Wedge shaped – spacious feel	£533.33	£640
3m x 2m x 1m	Wedge shaped – spacious feel	£629.17	£755

### Shared stands

Makers wanting to share space will be individually considered. The number of makers must be reflected in the size of space requested.

### Demonstrator stands

**Please note** - If you are applying to demonstrate you will need to supply a full risk assessment with your application. We will also need to see a short video of the demonstration you will be presenting throughout the Festival. Please send a link or file to [events@westdean.org.uk](mailto:events@westdean.org.uk)

Stand size	Description	Price ex VAT	Price inc VAT
3m x 2m	Basic contained space – boarding on 3 sides	£250	£300

### Extras

Item	Price ex VAT	Price inc VAT
Socket	£45	£54
*Additional Spotlight	£35	£42
Table	£15	£18
Chair	£7.50	£9

\*please note - two spotlights are included within the stand price

### Exhibitor and Demonstrator Gallery

Exhibitors and Demonstrators will benefit from a listing in the online gallery, with an image, description of work and link to their website (if supplied with application) and a text listing in the printed event programme.

### Applying and selection

The festival is a curated show and all applications are invited from individuals or groups of designer-makers. The selection panel includes staff from West Dean

College and an artist/craftsman. We are looking for work that demonstrates a high level of craftsmanship, integrity to the material, innovation and strong creative practice.

Application deadline: Friday 1st February 2019. Notification of selection outcome will be confirmed by email during February.

**All applications must be accompanied by a non-refundable £15 application fee.**

### **Payment**

A deposit of 50% of the combined total cost of the stand and any extras will be payable within 10 working days after notification of selection to guarantee reservation of your space. The remaining balance must be paid by **15 April 2019** or you risk losing your space.

Please see below our Terms & Conditions for further details. Should you have any questions please email: [events@westdean.org.uk](mailto:events@westdean.org.uk).

## **TERMS AND CONDITIONS OF TRADING**

### **1.0 GENERAL**

- 1.1 The submission of an application form implies acceptance of these terms and conditions and any addition, variation or amendment as is reasonably required.
- 1.2 “Organiser” means West Dean Limited (company number 1363911), its employees, contractors and agents.
- 1.3 “The Venue” means West Dean College and Gardens, and its staff.
- 1.4 “The Event” means the West Dean Arts & Craft Festival 2019.
- 1.5 “Stallholder”, “Trader” “Demonstrator” or “Exhibitor” means any person or organisation allocated space to trade at the Event.
- 1.6 Acceptance by the Organiser of an Exhibitor’s application grants the Exhibitor licence to trade at the Event on the following terms and conditions. Any violation of these terms and conditions will render this Licence null and void, and in that event, the Organiser reserves the right to remove the Exhibitor and any of their possessions from the Venue without compensation or refund of the Licence fee.
- 1.7 The Organiser reserves the right to refuse any application, or part thereof, without stating a reason. In this instance, all fees paid will be refunded with the exception of the Application Fee which is non-refundable.
- 1.8 Once an Exhibitor’s application has been accepted there are no refunds. The Event will go ahead whatever the weather **unless cancelled by the Organiser. (See 4.4 below).**

- 1.9 Proceeds from the Event will ultimately be for the benefit of The Edward James Foundation Limited, registered charity number 1126084 and company number 6689362. The Foundation is an educational charity responsible for running West Dean College and West Dean Gardens.
- 1.10 In all instances the Organiser's decision is final.

## 2.0 EVENT DETAILS AND TIMES

The following times are provisional and will be confirmed nearer the time.

### 2.1 Public car parks

- 2.1.1 Car parks open to the public at 8.00am on each of 31 May, 1 and 2 June 2019.

### 2.2 Event opening hours are as follows:

- 2.2.1 Gates open to the public at 10.00am on each of 31 May, 1 and 2 June 2019.
- 2.2.2 Last admission for the public is at 4.00pm on each of 31 May, 1 and 2 June 2019.
- 2.2.3 Event closes at 5.00pm on Sunday 2 June 2019.

### 2.3 Setting up times for exhibitors as follows:

- 2.3.1 Before Thursday 30 May: only by prior arrangement with the Organiser as access is likely to be severely limited. All early deliveries are at the Exhibitor's own risk; the Organiser will take no responsibility for any loss.
- 2.3.2 On Thursday 30 May: from 9.00am to 5.00pm. All Exhibitors must be set up and with all vehicles removed by 5.00pm on Thursday 30 May and ready to trade at 9.30am on Friday 31 May.

### 2.4 Restocking is permitted during the following times:

- 2.4.1 During the Event from Friday 31 May through to Sunday 2 June only from 7.00am until 9.30am.

### 2.5 Breakdown and clearance is during the following times:

- 2.5.1 Sunday 2 June: from 5.00pm to 8.00pm.
- 2.5.2 Exhibitors, their vehicles, staff, equipment and merchandise must vacate the site by 8.00pm on Sunday 2 June.
- 2.5.3 Any stock or equipment etc. remaining after the clearance times may be repositioned, removed, stored or destroyed by the

Organiser, at the discretion of the Organiser, and at the expense of the Exhibitor.

2.5.3 Additional time may be allowed for clearance of stands only by prior arrangement with the Organiser.

### 3.0 STAND LOCATION, PRESENTATION AND MERCHANDISE

3.1 The Exhibitor shall not extend beyond the agreed stand size.

3.2 Exhibitors will be emailed set up instructions nearer to the time of the Event including who to contact regarding set-up.

3.3 The allocation and position of space is entirely at the Organiser's discretion.

3.4 All Exhibitors will be charged a stand fee to trade during the Event. The fee for each stand includes tickets for up to four staff.

3.5 Exhibitors may not sub-contract any part of their stalls.

3.6 The Venue has a reputation for quality and Exhibitors' stands should be well presented and reflect the theme of the Event.

3.7.1 A stand fascia will be provided by the Organiser and will include the Exhibitor's business name.

3.8 'Day-glo' signs are prohibited.

3.9 The use of loudspeakers and public address equipment is prohibited.

3.10 Sales by auction are prohibited.

3.11 The use of individual generators for power supply is strictly forbidden.

3.12 The Exhibitor must only sell goods specified in their application. Any changes to the application form must be made in writing at least two weeks prior to the start of the Event.

3.13 Exhibitors may not sell food or drink especially alcohol in any form whatsoever, herbal highs, tobacco products or any banned substances.

3.14 The Organiser reserves the right to demand the removal from sale of any item deemed unsuitable for the Event without paying any compensation to the Exhibitor.

3.15 Exhibitors are responsible for "policing" the products that they are selling or sampling. It is an Exhibitor's responsibility to ensure that the public are aware of any adverse consequences that sampling products may result in.

3.16 Demonstrators must provide regular demonstrations as specified in their application on each day of the event. Demonstrators failing to do this will be charged full Exhibitors rates.

#### 4.0 APPLICATIONS

- 4.1 Submission of an application form and payment of the non-refundable Application Fee does not guarantee attendance at the Event. The Organiser will select Exhibitors based on their suitability for the Event and their likely appeal to visitors. The Organiser's decision is final in this regard and no reasons for the rejection of an application will be given.
- 4.2 If selected to attend the Event, the Exhibitor will be invoiced the booking fee in full. 50% of this invoice value will be payable within 10 working days.
- 4.3 The balance of the booking fee shall be paid no later than 6 weeks prior to the Event (Monday 15 April 2019)
- 4.4 Once the deposit has been paid there are no refunds. The Event will go ahead whatever the weather unless cancelled by the Organiser. If the Event is cancelled by the Organiser, the Exhibitor's pitch fees will be refunded. The Organiser will not be liable for any other losses or costs incurred by the Exhibitor.
- 4.5 Stands can only be booked for the duration of the entire show.
- 4.6 Stands must not be vacated or broken down until 5pm on Sunday 2 June 2019
- 4.7 Payment by BACS/Bank Transfer is preferred:
- |                |                          |
|----------------|--------------------------|
| Account Name   | West Dean Ltd            |
| Sort Code      | 60-05-24                 |
| Account Number | 50394398                 |
| BIC Code       | NWBK GB 2L               |
| IBAN Number    | GB18NWBK 6005 2450394398 |
- 4.8 If payment by BACS is not possible a cheque for the payment should be made out to West Dean Ltd.
- 4.9 All successful applications will be acknowledged by an invoice for the Licence Fee.
- 4.10 The Organiser reserves the right to refuse any application, or part thereof, at any time, without stating a reason. In this instance, any fees paid will be refunded with the exception of the Application Fee which is non-refundable.

#### 5.0 INSURANCE AND LIABILITY

- 5.1 Whilst the Venue and Organiser have comprehensive public liability insurance, Exhibitors are required to hold current public and product liability insurance, with cover of at least £500,000.
- 5.2 Exhibitors will not be permitted on site if the Organiser has not received a copy of the Exhibitor's Public Liability Insurance certificate for £500,000 (minimum) in advance. If the policy expires between the date of the application and the date of the Event, please submit a copy of the current policy and then submit a copy of the new policy as soon as it is available.
- 5.3 The full cost of making good or replacing to any damage caused by an Exhibitor, their employees, contractors and agents will be met by that Exhibitor.
- 5.4 It is the responsibility of each individual Exhibitor and their staff to ensure that their stall is safe - e.g. electrical installations, stability of heavy equipment and articles and other hazards. The Organiser reserves the right to insist upon the repositioning or removal of any item that is deemed to be unsafe. Exhibitors are reminded of their responsibilities under Health and Safety Law.
- 5.5 Any Exhibitor demonstrating potentially hazardous skills or showing potentially hazardous goods must be able to demonstrate to the Organiser (if requested) that a proper Risk Assessment has been carried out.
- 5.6 The Exhibitor will indemnify and keep indemnified the Organiser against all actions, proceedings, costs, claims and demands which may be brought or made against the Organiser in respect of personal injury and damage to property arising directly out of the activities in connection with the Event, legal liability of the Organiser excepted.
- 5.7 In the event of any abandonment, postponement or limitation of an Event, or of services thereto, there shall be no claim against the Organiser.
- 5.8 The Exhibitor acknowledges that the Organiser is not responsible nor holds any liability for any financial losses incurred by the Exhibitor, or for any loss or damage of equipment, goods or personal belongings, or personal injury of employees working for or connected to them.
- 5.9 No damage to the Venue, beyond normal wear and tear, is acceptable. The disposal of boiling water, oils, brines etc. at the Venue is strictly forbidden. Any damage will incur a repair charge.
- 6.0 SECURITY
- 6.1 The Organiser will provide security to operate across the Venue from Thursday 30 May 2019, but Exhibitors are responsible for the safety and security of their stock, vehicles and stand, and the Organiser accepts no

responsibility for any loss or damage to Exhibitors' equipment, merchandise, vehicles or personal belongings.

## 7.0 VEHICLES

- 7.1 Access to the Venue for Exhibitors is via the entrance signposted 'West Dean College' and not 'West Dean Gardens'.
- 7.2 Clause not used.
- 7.3 For setting up, restocking and clearance only Exhibitors may temporarily park service vehicles along the main drive outside West Dean College.
- 7.4 Exhibitors will NOT be permitted to park vehicles near their stalls. Service vehicles must remain in the designated Exhibitor car park except during the Setting Up, Restocking and Breakdown times outlined in clauses 2.3, 2.4 and 2.5 above.
- 7.5 Vehicle passes must be visible.
- 7.6 Access from the designated Exhibitor car park to the main road and vehicle movement on site during the Event opening hours will be restricted to emergencies only and all moving vehicles must be escorted by a steward. Please follow the Organiser's instructions on the day and unload and vacate the Event site as quickly and considerately as possible.
- 7.7 Clause not used.
- 7.8 Further instructions regarding vehicle movement will be provided with set up information.

## 8.0 USE OF OWN EQUIPMENT

- 8.1 Clause not used.
- 8.2 All electrical equipment must have been tested for electrical safety by a competent person within the last twelve months and be clearly marked with the test results. Exhibitors will not be permitted to use or connect any equipment that is either deemed unsuitable by the Organiser or does not carry a recent PAT (Portable Appliance Test) certificate or sticker. A current Test Certificate may be requested.
- 8.3 Clause not used.
- 8.4 Clause not used.

## 9.0 RECYCLING AND RUBBISH



- 9.1 Exhibitors must use the recycling facilities available.
- 9.2 All recyclable and non-recyclable waste is to be separated and sorted as follows:
  - 9.2.1 Paper/cardboard: any plastic wrapping or bandings should be removed and the paper/cardboard separated from other rubbish, broken down into manageable sizes and neatly stacked to the front of stands at the end of each day. Do not put in plastic sacks.
  - 9.2.2 Plastic bottles.
  - 9.2.3 Glass.
  - 9.2.4 Other rubbish must be in sealed plastic sacks of sufficient strength not to burst on transport.
- 9.3 The Organiser does not provide dustbins for stallholders. Exhibitors who expect to generate a lot of rubbish should provide their own receptacles.

## 10. NOISE

- 10.1 The Organiser reserves the right to reduce or curtail any excess noise created by an Exhibitor if it is deemed to be affecting other exhibitors or Event activities. PA systems are not allowed on any stand.

## 11. DOGS

- 11.1 Dogs are permitted in the outdoor areas only at the Event provided they remain on a short leash. Dogs are not permitted inside any buildings at the Venue. Please do not leave dogs in a vehicle.

## 12. SMOKING

- 12.1 Due to the smoking ban it is illegal to smoke in any public space that is enclosed or undercover (this includes marquees and similar structures).