Investor Alliance Program

Your portfolio of companies needs a robust employee experience strategy.

We are that partner.









## About Workvivo

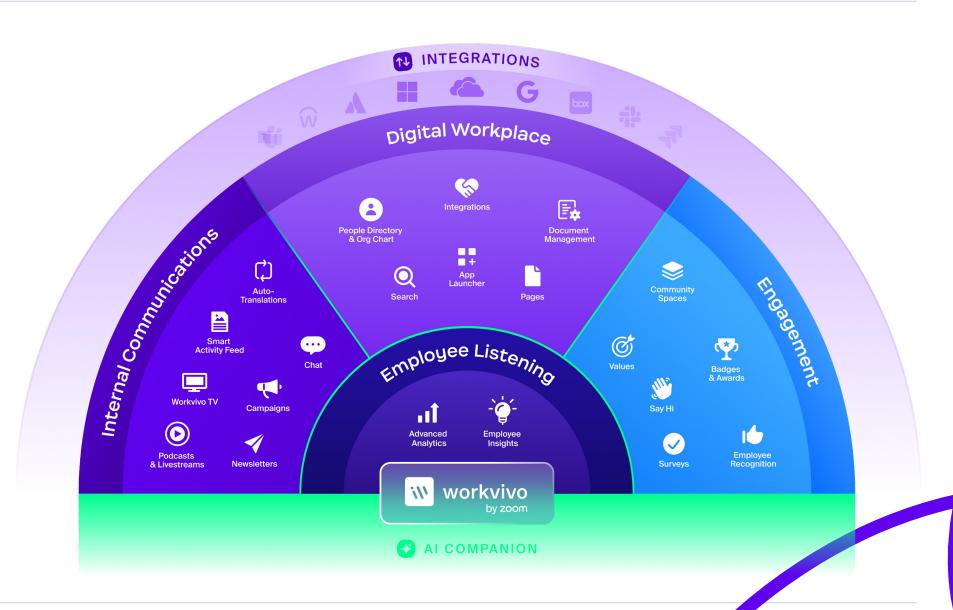
employee experience is crucial.

## With 80% of workers frontline or hybrid, digital

If your portfolio companies need to serve a diverse workforce with first-class communication and engagement tools, they need a purpose-built platform like Workvivo, a Zoom company.

Workvivo is an employee experience platform that unifies employee communications, engagement, intranet, and measurement features into one modern employee app. Our highly adopted platform captures the heartbeat of an organization and brings its culture to life whilst empowering employees to be heard and helping everyone to feel included, no matter where they work!

## the workvivo platform





Partnerships are at our Core

# Help your clients transform their communication & employee experience to create meaningful connection digitally



## what makes us different?

#### **Consumer Grade Mobile First**

Richer UI & UX - particularly on mobile

#### **Adoption**

Our adoption (90%) and engagement rates (96%) are the highest in the market

#### **Engagement**

Purpose built to foster a sense of belonging

#### **Fastest Time to Value**

Ease & speed of implementation = immediate value

#### **Total Cost of Ownership**

No IT support or maintenance required making it less costly to run

#### Best customer success team in the industry

From day one, we begin a true partnership focused on helping you to achieve your goals.

#### Integrations

One place to access all apps & resources



"Workvivo is the glue that brings Bupa together."

Iñaki Ereño CEO, Bupa



## who we serve

Workvivo serves company sizes from SMBs to Enterprises covering various work setups including desk-based, frontline, and hybrid models.

Client base spans Healthcare, Energy, Environment & Construction, Financial Services, Retail,
Manufacturing, IT, Hospitality, Government,
Transport & Logistics, Education, and more.

Key user roles include Communications, HR, IT, and C-Suite, including CEOs.

Come join our Investor Alliance program, and support your portfolio companies in reaching and engaging with their people to truly feel the company's pulse and energy.



## why partner with workvivo?



# COMPETITIVE DISCOUNTS

Our program offers discounts your portfolio companies won't find anywhere else



# SERVICE + SUPPORT

Each portfolio company will experience an unparalleled advantage with the industry's top-rated customer service team



# BEST-IN-CLASS SOLUTION

As the category leader in employee communication, you can trust that Workvivo is on the leading edge of the digital employee experience.

## exclusive partner perks

#### FOR COMPANIES IN YOUR PORTFOLIO

30% Commercial Discount

50% Discount on Implementation

\$5k
Value

\$5k
Value

### **FOR YOU**

Dedicated 1:1 Partner Support

Workvivo product and competitive enablement

Workshops and Thought Leadership Activations

Discounts on Workvivo for your Own Team

## we win big with frontline and hybrid workforces

## **RETAIL HEALTHCARE MANUFACTURING TRANSPORT + HOSPITALITY** Bupa /~ **E**‰onMobil **1** Iululemon kent NHS **RYANAIR DOLLAR GENERAL** Royal Berkshire NHS Foundation Trust Aer Lingus 🚜 motherson 1 keylcop TAO greater good health verizon / Nordell PLASTICS MADISON SQUARE GARDEN Woodie's



# Get in touch

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As a category leader in internal communications, we are excited to bring on partners who share in our mission of elevating the employee experience for everyone."

Kaitlin Meek
Partner Manager



www.workvivo.com/investor-alliances-program/