

Investor Alliance Program

**Your portfolio of companies  
needs a robust employee  
experience strategy.**

**We are that partner.**



**workvivo**  
by zoom

# About Workvivo

## the challenge

Workvivo is an employee experience platform (EXP) that simplifies internal communication and drives engagement. Built for the digital-first workplace, our purpose is to engage and emotionally connect people by giving everyone a voice.

Our EXP brings company culture to life digitally, helping everyone feel included, appreciated and engaged no matter where they work.

Zoom revolutionized remote collaboration – reshaping work dynamics, and ushering in a new era of work possibilities. However, the global shift to hybrid models unveiled a stark truth – for many employees well-being and productivity were compromised, and exacerbated for others, quickly becoming the number one concern for CEOs (per Gartner).

This was the beginning of a deterioration in company culture, with employees having little to no emotional connection to their organisations. Now, with disengaged employees having a 37% higher absenteeism rate and 18% lower productivity (Gallup), the employee experience as a whole is at risk. **Companies need to act.**



As a category leader in internal communications, we are excited to bring on partners who share in our mission of elevating the employee experience for everyone.”

Kaitlin Meek  
Partner Manager



Partnerships are at our Core

# Help your clients transform their communication & employee experience to create meaningful connection digitally



# the solution

As Zoom continues its evolution beyond communication and collaboration, Workvivo serves as its complete digital employee experience platform (EXP). **A dynamic hub driving employee engagement and connection, Workvivo brings company culture to life.** Research (Gallup) shows that nothing impacts employee retention and yields better ROI than engagement and with unrivalled adoption and powered by Zoom, Workvivo is the employee app that consumers love to use.

Zoom and Workvivo become one complete platform that's easy to deploy and loved by admin and end users alike. It's robust and enterprise ready, but puts no strain on IT resources. When used together,

organisations can turbocharge engagement and communication with access to best in breed tools.

Plus, it can boost synchronous and asynchronous collaboration - from the office, at home or on the frontline.



**"Workvivo is the glue that brings Bupa together."**

**Iñaki Ereño**  
CEO, Bupa



# the opportunity

Workvivo serves company sizes from SMBs to Enterprises covering various work setups including desk-based, frontline, and hybrid models.

Client base spans Healthcare, Energy, Environment & Construction, Financial Services, Retail, Manufacturing, IT, Hospitality, Government, Transport & Logistics, Education, and more.

Key user roles include Communications, HR, IT, and C-Suite, including CEOs.

The majority of Zoom customers have the potential to become Workvivo customers.

**Come join our Investor Alliance program, and support your portfolio companies in reaching and engaging with their people to truly feel the company's pulse and energy.**

# why partner with workvivo?



## COMPETITIVE DISCOUNTS

Our program offers discounts your portfolio companies won't find anywhere else



## SERVICE + SUPPORT

Each portfolio company will experience an unparalleled advantage with the industry's top-rated customer service team



## BEST-IN-CLASS SOLUTION

As the category leader in employee communication, you can trust that Workvivo is on the leading edge of the digital employee experience.



program offerings

	level one	level two	level three
<b>Commercial Benefits</b>			
Portfolio Discount (20% off first year subscription)	↗	↗	↗
Complimentary upgrade to Standard-level Support at Workvivo		↗	↗
Portfolio discount applied to own subscription in year one		↗	↗
<b>Business Development</b>			
Listing in Workvivo's Internal Directory	↗	↗	↗
Dedicated Support from partner team to introduce Workvivo partnership to portfolio		↗	↗
<b>Portfolio Promotion</b>			
Workvivo Communications toolkit to share partnership with portcos	↗	↗	↗
Workshop or thought leadership activation		↗	↗
<b>Product Benefit</b>			
Custom Survey Design (for portfolio use)	↗	↗	↗
<b>Support &amp; Enablement</b>			
Dedicated Partner Manager	↗	↗	↗
Access to Enablement Resources	↗	↗	↗



requirements + how to join?

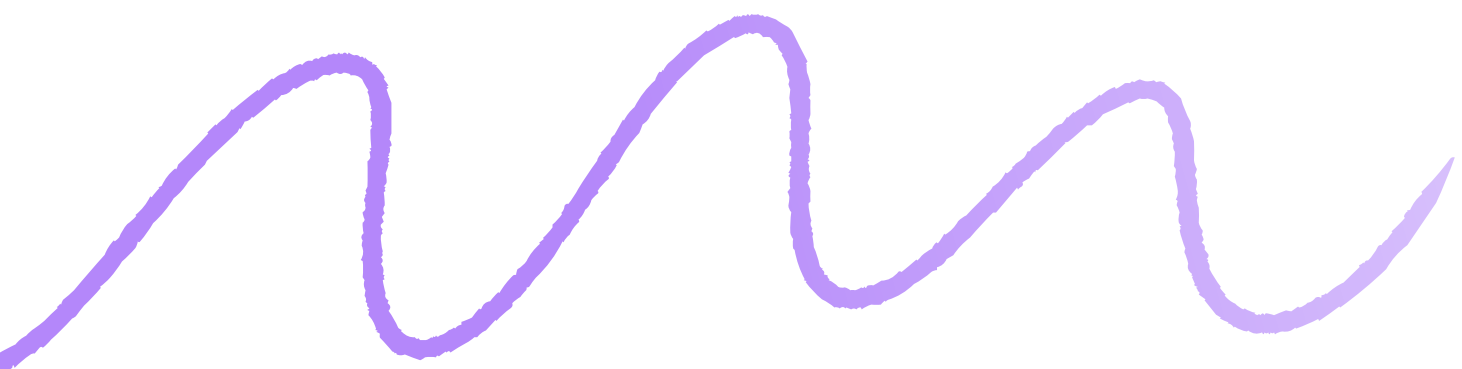
	level one	level two	level three
<b>CONSULTANTS AND CO-SELL PARTNERS</b>			
<b>Annual Referred Pipeline</b>	\$50-500K	\$500-\$999K	\$1M
Named Partner Contact for Workvivo	↗	↗	↗
Signed Referral Agreement	↗	↗	↗
<b>INTEGRATION AND PRODUCT PARTNERS</b>			
<b>Annual Referred Pipeline</b>	\$50-500K	\$500-\$999K	\$1M
Signed Referral Agreement	↗	↗	↗
Named Partner Contact for Workvivo	↗	↗	↗
<b>PRIVATE EQUITY AND VENTURE CAPITAL FIRMS</b>			
<b>Portfolio Size or fund value</b>	10-50	50-100	100+
Qualification required	↗	↗	↗
Signed MOU Letter	↗	↗	↗
Dedicated contact to support partnership	↗	↗	↗







# Get in touch



[workvivo.com](https://workvivo.com)